Alcohol etc. (Scotland) Bill

South Ayrshire Licensing Board

I have been instructed to write to you on behalf of South Ayrshire Licensing Board confirming the Board’s support for the proposals in the Alcohol etc (Scotland) Bill.

The Board has already met with representatives of many of the off-sales facilities within the area to discuss the Board’s concern about what it considers to be irresponsible promotions in off-sales premises but the Board accepts that it could not act in isolation and welcomes moves to extend the definition of irresponsible promotions to off sales as well as on sales.

The Board also supports the principle of minimum pricing as a useful measure in addressing the problem of alcohol abuse.

Morag Douglas
Licensing Policy & Administration Officer
South Ayrshire Council
20 January 2010