ECONOMY, ENERGY AND TOURISM COMMITTEE

AGENDA

7th Meeting, 2008 (Session 3)

Wednesday, 26 March 2008

The Committee will meet at 9.30 am in Committee Room 4.

1. Decision on taking business in private: The Committee will decide whether to take items 4 and 5 in private.

2. Tourism inquiry - Growing pains: can we achieve a 50% growth in tourist revenue by 2015?: The Committee will take evidence on filling the gaps in the Scottish product and promoting the unique selling point of Scotland and wider issues as part of its tourism inquiry, from—
   
   David Adams McGilp, Manager, Dalriada Projects;
   John Mason-Strang, Co-owner Nae Limits and SphereMania Scotland;
   Mike Dunthorne, Director, Boots ‘n’ Paddles;
   Alex Stewart, Operations Director, Smart City Hostels;
   Bob Downie, Chief Executive, Royal Yacht Britannia;
   John Graham, Chief Executive, Historic Scotland;

   and then on use of events and the use of technology communications and marketing and wider issues as part of its tourism inquiry from—

   Bill Maxwell, Director, Institute of Travel and Tourism;
   Sue Crossman, Project Director, Tourism Innovation Group.


4. The Impact of the Credit Crunch on the Scottish Economy and the Scottish Housing Market: The Committee will discuss an interim SPICe briefing paper.

5. Future Work Programme: The Committee will discuss its future work programme.

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The papers for this meeting are as follows—

**Agenda Item 1**

Interim SPIce briefing paper – *The Impact of the Credit Crunch on the Scottish Economy and the Scottish Housing Market* – PRIVATE PAPER  
EET/S3/08/7/1(P)

**Agenda Item 5**

Paper by the Clerk – PRIVATE PAPER  
EET/S3/08/7/2(P)