
Further to your letter of the 7 December 2010, received by me on the 14 December 2010, attached to this letter are copies of the requested correspondence between Destination Edinburgh Marketing Alliance (DEMA) and the City of Edinburgh Council relating to the Gathering 2009 for the period between 12 October 2009 and 27 January 2010.

I confirm that I did not take up the role of Chair of DEMA until 2 December 2009.

I also confirm that the negotiations on the Gathering 2009 took place between the City of Edinburgh Council and the Scottish Government that there was no direct engagement between DEMA and the Scottish Government on this matter. Consequently there is no correspondence between DEMA and the Scottish Government relating to these negotiations.

I can confirm that DEMA provided extracts of the Board Minutes relating to the Gathering to the Auditor General for Scotland and are contained within that report.

I trust that the attached correspondence is of value to your enquiry.

Annexe A - Correspondence between Destination Edinburgh Marketing Alliance (DEMA) and the City of Edinburgh Council relating to the Gathering 2009 for the period between 12 October 2009 and 27 January 2010


At its meeting on 1 December 2010, the Public Audit Committee took oral evidence from the First Minister and Michael Russell MSP, the Cabinet Secretary for Education on The Gathering 2009.
I attach the relevant weblink to the Official Report for that meeting:
http://www.scottish.parliament.uk/s3/committees/publicAudit/or-10/pau10-2101.htm

At that meeting the Committee was made aware of correspondence which had been exchanged between the Scottish Government, the City of Edinburgh Council and Destination Edinburgh Marketing Alliance Ltd (DEMA) between 12 October (when a meeting was called to discuss the future of The Gathering 2009 Ltd) and 27 January 2010 (when The Gathering 2009 Ltd went into liquidation).

The Committee therefore agreed it would be helpful if you could provide copies of all correspondence (including emails) which relates to The Gathering 2009 between the DEMA, The City of Edinburgh Council and the Scottish Government between 12 October 2009 and 27 January 2010.

I would be grateful for your response by Wednesday 5 January 2011. Please do let me know if this time frame presents you with any difficulties. Further information on the publication of written submissions is contained in the enclosed policy on the treatment of written evidence by committees.

Should you require any further information please do not hesitate to contact the Clerk, Jane Williams on 0131 348 5236 or by email at pa.committee@scottish.parliament.uk.
Annexe A - Correspondence between Destination Edinburgh Marketing Alliance (DEMA) and the City of Edinburgh Council relating to the Gathering 2009 for the period between 12 October 2009 and 27 January 2010.

> From: Alan Johnston
> To: Norman Springford
> Date: Fri, 6 Nov 2009 13:30:30 +0000
> Subject: Re: Resignation from Board
>
> Norman- all a bit sudden! But please keep in touch, & I'm sure we'll bump into each other again. I'm still on Queen Victoria, back in Atlantic, on way home! Best wishes. Alan.
> Sent using BlackBerry® from Orange
>
> -----Original Message-----
> From: Norman Springford
> Date: Fri, 6 Nov 2009 13:11:07
> To: Alan Johnston; <tom.buchanan@edinburgh.gov.uk>; <Derek McCulloch <G Stonehouse; Graham Birse  Kenneth Wardrop; Norman Springford
> Subject: Resignation from Board
>
> Gentlemen
>
> I have been made aware that Tom is issuing a letter to Marcia Campbell to invite her to join the Board and to take on the role of Chair.
>
> Tom notes that with DEMA up and running I have indicated that I wish to relinquish the role of Interim Chair that I have been holding these past months.
>
> I have no wish to make life difficult for anyone, and with immediate effect, tender my resignation from the Board.
>
> Kenneth, as Company Secretary, may I ask you to submit form 288b as soon as possible please.
>
> DEMA whilst still at an early stage, is making great progress, and I wish you all every success for the future.
>
> Kind regards
>
> Norman
Subject: The Gathering 2009 - Scottish Parliament Audit Committee Inquiry Request for Correspondence Between DEMA, CEC and the Scottish Government 12/10/09 to 27/01/10

Date: Tue, 21 Dec 2010 12:36:45 +0000
From: Kenneth Wardrop
To: Alan Johnston

Alan

Attached draft letter in reply to Hugh Henry and the emails I have found on my system between CEC and DEMA ref the Gathering.

Your views on letter and attachments appreciated.

Regards

Kenneth
Kenneth Wardrop BA (Hons) MBA MTS | Chief Executive | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW

To find out about DEMA and the Edinburgh Inspiring Capital Brand please visit www.edinburghbrand.com

UK’s Favourite City Break Destination as voted for by Conde Nast Traveller Readers 2010
Edinburgh - Best Small European City 2010 - FT Foreign Direct Investment Magazine
Edinburgh - The UK’s Favourite City Break Destination 2010 (11th year in a row) as voted for by The Guardian & Observer Newspaper Readers
Edinburgh - Channel 4’s Location, Location, Location - Best Place to Live 2007

Destination Edinburgh Marketing Alliance Ltd registered in Scotland (Company No. SC357115) with its Registered Office at Business Centre G6 Waverley Court, 4 East Market Street, Edinburgh, EH8 8BG

---Forwarded Message Attachment---
Subject:
Date: Mon, 20 Dec 2010 12:38:27 +0000
From: Dawn Buckley
To: Kenneth Wardrop

Dawn
Dawn Buckley | Administrator | Economic Development | The City of Edinburgh Council
| Waverley Court, Level G:6, 4 East Market Street, Edinburgh, EH8 8BG |
www.edinburgh.gov.uk | www.edinburgh-inspiringcapital.com
P Please be green - read it on the screen

--Forwarded Message Attachment--
Subject: FW: DEMA News
Date: Mon, 20 Dec 2010 12:09:36 +0000
From: Kenneth.Wardrop@edinburgh.gov.uk
To: Kenneth Wardrop

From: Alison Coburn
Sent: 15 October 2009 10:05
To: Economic Development
Subject: DEMA News
Dear all

Following the success of the The Gathering event earlier this year, it has
been announced that DEMA Ltd will take over The Gathering 2009 Ltd. The attached
press release gives more detail.

The embargo in place prevented us from circulating this information in advance.

Best wishes
Alison

***********************************************************************
This email and files transmitted with it are confidential and are intended for the sole use
of the individual or organisation to whom they are addressed.
If you have received this eMail in error please notify the sender immediately and delete
it without using, copying, storing, forwarding or disclosing its contents to any other
person.
The Council has endeavoured to scan this eMail message and attachments for
computer viruses and will not be liable for any losses incurred by the recipient.
***********************************************************************

--Forwarded Message Attachment--
From: Jim Galloway
Sent: 19 October 2009 09:28
To: Donald McGougan
Cc: Greg Ward; Ailsa Falconer
Subject: FW: HOLDING STATEMENT FOR ENQUIRIES RE GATHERING

Donald - You should have a note to contact me re the Gathering - this may save a call...

Following the press coverage on Friday, the DEMA team received a number of calls from creditors enquiring about the Gathering Ltd.

With both Greg Ward and Dave Anderson on leave I tried to get in touch with you for some guidance on how to deal with the calls but you were unavailable.

Having discussed with my colleague Peter Watton, I used the wording from your letter Can I take it this is acceptable for the time being? (Greg Ward is back tomorrow).

Jim Galloway
Service Manager
Economic Development

From: Jim Galloway
Sent: 16 October 2009 16:29
To: Lindsey Taylor
Subject: HOLDING STATEMENT FOR ENQUIRIES RE GATHERING

For the moment, Peter and I agree the following holding statement can be issued verbally or in an email to anyone enquiring about the Gathering:

The City of Edinburgh Council is at the early stages of facilitating the transfer of the management of the Gathering Ltd to Destination Edinburgh Marketing Alliance Ltd, along with its associated liabilities.

Further information will be available soon.
Jim Galloway | Service Manager | Economic Development Service | City Development Department | The City of Edinburgh Council | Waverley Court, Level G.6, 4 East Market Street, Edinburgh, EH8 8BG | (+44 131) Edinburgh - Best Small European City 2008 - Foreign Direct Investment Magazine Edinburgh - Channel 4's Location, Location, Location - Best Place to Live 2007 Edinburgh - Winner of European City of the Year 2006 Find out all you need to know about living, investing, visiting and studying in the Edinburgh City Region at www.edinburgh-inspiringcapital.com

--Forwarded Message Attachment--
Subject: FW: HOLDING STATEMENT FOR ENQUIRIES RE GATHERING
Date: Mon, 20 Dec 2010 12:08:33 +0000
From: Kenneth.Wardrop@edinburgh.gov.uk
To: Kenneth Wardrop

From: Jim Galloway
Sent: 19 October 2009 12:50
To: Ailsa Falconer; Lindsey Taylor; Kenneth Wardrop
Subject: FW: HOLDING STATEMENT FOR ENQUIRIES RE GATHERING
Message from Director of Finance.

Jim Galloway
Service Manager
Economic Development

From: Donna Rodger
Sent: 19 October 2009 12:45
To: Jim Galloway
Subject: RE: HOLDING STATEMENT FOR ENQUIRIES RE GATHERING
Jim

The Scottish Government would welcome being kept in the loop for any further press enquiries. Contact Debra Smith.

I would like to delete "at the early stages of" from the text below.

Donald

Donna Rodger | Secretary to the Director of Finance | Level 2/7 Waverley Court, 4 East Market Street, Edinburgh EH8 8BG |
From: Jim Galloway  
Sent: 19 October 2009 09:28  
To: Donald McGougan  
Cc: Greg Ward; Ailsa Falconer  
Subject: FW: HOLDING STATEMENT FOR ENQUIRIES RE GATHERING  
Donald - You should have a note to contact me re the Gathering - this may save a call...

Following the press coverage on Friday, the DEMA team received a number of calls from creditors enquiring about the Gathering Ltd.

With both Greg Ward and Dave Anderson on leave I tried to get in touch with you for some guidance for the team on how to deal with the calls but you were unavailable.

Having discussed with my colleague Peter Watton, I used the wording from your letter. Can I take it this is acceptable for the time being? (Greg Ward is back tomorrow).

Jim Galloway  
Service Manager  
Economic Development

---

From: Jim Galloway  
Sent: 16 October 2009 16:29  
To: Lindsey Taylor  
Subject: HOLDING STATEMENT FOR ENQUIRIES RE GATHERING  
For the moment, Peter and I agree the following holding statement can be issued verbally or in an email to anyone enquiring about the Gathering:

The City of Edinburgh Council is at the early stages of facilitating the transfer of the management of the Gathering Ltd to Destination Edinburgh Marketing Alliance Ltd, along with its associated liabilities.

Further information will be available soon.

Jim Galloway | Service Manager | Economic Development Service | City Development Department | The City of Edinburgh Council | Waverley Court, Level G.6, 4 East Market Street, Edinburgh, EH8 8BG | (+44 131) Edinburgh - Best Small European City 2008 - Foreign Direct Investment Magazine  
Edinburgh - Channel 4's Location, Location, Location - Best Place to Live 2007  
Edinburgh - Winner of European City of the Year 2006
Find out all you need to know about living, investing, visiting and studying in the Edinburgh City Region at www.edinburgh-inspiringcapital.com

--Forwarded Message Attachment--
Subject: FW: DEMA questions
Date: Mon, 20 Dec 2010 12:05:58 +0000
From: Kenneth.Wardrop@edinburgh.gov.uk
To: Kenneth Wardrop

-----Original Message-----
From: Greg Ward
Sent: 11 November 2009 17:13
To: Andrew Burns
Cc: Kenneth Wardrop
Subject: FW: DEMA questions

Andrew, apologies for not replying sooner. I mixed up this response with another similar response and had assumed they were the same questions. My fault.

The agreement that DEMA is to take on the Gathering has only happened recently and there are many aspects of the detail of this that need to be fully worked through. It is still early days and discussions are continuing between the various parties involved. An update on the current situation will be provided as soon as it is possible to do so. Sorry I cannot provide any further detail at this time.

Greg
-----Original Message-----
From: Kenneth Wardrop
Sent: 11 November 2009 08:11
To: Andrew Burns; Greg Ward
Cc: Kenneth Wardrop
Subject: RE: DEMA questions

Andrew
Confirm greg is going to answer your enquiry Regards kenneth

-----Original Message-----
From: Andrew Burns
Sent: 11 November 2009 08:03
To: Greg Ward
Cc: Kenneth Wardrop
Subject: DEMA questions

Greg (Ken)

Given the further speculation in the press this morning:

http://thescotsman.scotsman.com/edinburgh/Tourism-chief-quits-over-Homecoming.5812419.jp

- I'd greatly welcome a response to my earlier questions concerning 'DEMA/The Gathering'.

Look forward to an early reply.

Thanks.

Andrew

Andrew Burns
Labour Councillor for Fountainbridge/Craiglockhart Ward Leader, Labour Group, City of Edinburgh Council

--Forwarded Message Attachment--
Subject: FW: Gathering feed back to dema directors?
Date: Mon, 20 Dec 2010 12:05:38 +0000
From: Kenneth Wardrop
To: Kenneth Wardrop

-----Original Message-----
From: Greg Ward
Sent: 12 November 2009 18:34
To: Kenneth Wardrop
Cc: Ailsa Falconer
Subject: RE: Gathering feed back to dema directors?

Kenneth, I have spoken to Ailsa on this and said that as far as I am concerned that all things to do with the Gathering should be laid at my door. Considering the levels of activity that your team have taken on, I do not think that they should be involved at this point. I will sort out any and all remediation issues so DEMA should just get on with their other priorities.

If DEMA is asked to prepare a business case for the Gathering in the future, this will need to be resourced (not by DEMA) and I would argue
strongly that it should not be about another Gathering but instead about international activation in line with you priorities. The brand could be taken in another direction - anyway, that is for you and your board to decide.

The line is that the Council will deal with this from now on and any press or creditors should be referred to me.

Hope this helps.

Greg

-----Original Message-----
From: Kenneth Wardrop
Sent: 12 November 2009 17:30
To: Greg Ward
Subject: Gathering feed back to dema directors?

Greg
Jim inch undertook to keep dema directors informed about next steps after todays meeting. Hear no decision today and now a follow up meeting next tuesday? What is official council feedback to dema.
Thanks
kenneth
Kenneth Wardrop BA (Hons) MBA MTS Head of Destination Edinburgh Marketing Alliance Ltd www.edinburgh-inspiringcapital.com
Sent from my Palm(r) Treo(tm) smartphone.

--Forwarded Message Attachment--
Subject: FW: The Gathering 2009 Ltd
Date: Mon, 20 Dec 2010 12:04:07 +0000
From: Kenneth Wardrop
To: Kenneth Wardrop

Kenneth Wardrop BA (Hons) MBA MTS | Chief Executive | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW

To find out about DEMA and the Edinburgh Inspiring Capital Brand please visit www.edinburghbrand.com

UK’s Favourite City Break Destination as voted for by Conde Nast Traveller Readers 2010
Edinburgh - Best Small European City 2010 - FT Foreign Direct Investment Magazine
Edinburgh - The UK’s Favourite City Break Destination 2010 (11th year in a row) as voted for by The Guardian & Observer Newspaper Readers
From: Greg Ward  
Sent: 17 November 2009 15:02  
To: Kenneth Wardrop; Ailsa Falconer  
Subject: RE: The Gathering 2009 Ltd  

Kenneth,  

Just heard from Jim. No decision and the Leader still not convinced. Jim to go back to the Government for more clarity once again. So important that DEMA are not involved. I will try to get Jim’s approval for the statement we agreed yesterday as soon as possible.  

Greg  

From: Kenneth Wardrop  
Sent: 17 November 2009 14:48  
To: Greg Ward; Ailsa Falconer  
Subject: FW: The Gathering 2009 Ltd  
FYI/ have responded saying awaiting outcome of a meeting within CEC.  

Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW |

From: Stephen.Imrie@scottish.parliament.uk  
[mailto:Stephen.Imrie@scottish.parliament.uk]  
Sent: 17 November 2009 14:02  
To: Kenneth Wardrop  
Subject: The Gathering 2009 Ltd  

Kenneth,  

When you are in a position to let me know, it would be helpful for further clarity on this matter. The most recent press release (dated 15 November, 2009) on the DEMA website (http://www.edinburghbrand.com/media.htm) indicates that "DEMA will take on The Gathering 2009 Ltd’s remaining private sector obligations". For your interest, the Convener of the Committee has written to the First Minister on the matter asking for a
written briefing on the plans and, during my discussions with him this morning, he was keen to try to find out more about what was being proposed.

Kind regards,
Stephen Imrie
Clerk to the Economy, Energy and Tourism Committee
The Scottish Parliament

--Forwarded Message Attachment--
Subject: FW: Destination Edinburgh Marketing Alliance Ltd / The Gathering 2009 Ltd
Date: Mon, 20 Dec 2010 12:03:32 +0000
From: Kenneth Wardrop
To: Kenneth Wardrop

From: Kenneth Wardrop
Sent: 04 December 2009 12:07
To: Tom Buchanan; Derek McCulloch; Graham Birse; G Stonehouse; Stephen Hillier
Cc: Ailsa Falconer; Greg Ward
Subject: FW: Destination Edinburgh Marketing Alliance Ltd / The Gathering 2009 Ltd
FYI

Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW |
Visit the official Edinburgh City Region website www.edinburgh-inspiringcapital.com to find out all you need to know about visiting, investing, living, working and studying in the area.

To find out about DEMA and the Edinburgh Inspiring Capital Brand please visit www.edinburghbrand.com

Edinburgh - Best Small European City 2008 - Foreign Direct Investment Magazine
Edinburgh - Winner of European City of the Year 2006
Edinburgh - Channel 4's Location, Location, Location - Best Place to Live 2007

Destination Edinburgh Marketing Alliance Ltd registered in Scotland (Company No. SC357115) with its Registered Office at Business Centre G6 Waverley Court, 4 East Market Street, Edinburgh, EH8 8BG

From: Kenneth Wardrop
Sent: 04 December 2009 12:06
To: Jenny Dawe
Cc: Sandra Elgin; Helen Johnston; 'Alan Johnston'
Subject: Destination Edinburgh Marketing Alliance Ltd / The Gathering 2009 Ltd
Jenny

Please find attached correspondence from the Chair of DEMA on behalf of the Board of Directors.

Regards

Kenneth

Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW |

--Forwarded Message Attachment--
Subject: FW: Statement from DEMA
Date: Mon, 20 Dec 2010 12:04:55 +0000
From: Kenneth Wardrop
To: Kenneth Wardrop

From: Greg Ward
Sent: 16 November 2009 08:22
To: Kenneth Wardrop; Ailsa Falconer
Subject: FW: Statement from DEMA

From: Greg Ward
Sent: 13 November 2009 14:49
To: Jim Inch
Subject: Statement from DEMA
Jim, what do you think? Greg

Please see the second version of this - agreed by Jim Inch. Are you both happy with it? Greg

Dear board member,

The Council wanted to agree with you a further clarification of DEMA's role in the Gathering.

Greg Ward has been given all responsibility for dealing with any press or creditor enquiries. He will report on this to Jim Inch, CEC Director of Corporate Services and will work with liaison with the Council Communications Team.
As far as DEMA is concerned, we would like to ensure that the organisation is kept free from as much of the current controversy as possible. We would therefore suggest that any and all external contact on the Gathering be sent to Greg from DEMA. We would ask that DEMA simply provide any press enquiries with the following response:

The proposal that DEMA is to take on the Gathering has only happened recently and is still under consideration. There are many aspects of the detail of this that need to be fully worked through. It is still early days and discussions are continuing between the various parties involved.

DEMA's position is that it is happy to be included in future ideas for the development of the brand if requested to do so. For now, this is an area for other parties to consider. DEMA, in the meantime, is concerned solely with the delivery of the organisation's current objectives and business plan. Sorry but we cannot provide any further detail at this time.

Greg Ward | Head of Economic Development | City Development | The City of Edinburgh Council | Waverley Court, Level G:6, 4 East Market Street, Edinburgh EH8 8BG|

--Forwarded Message Attachment--
Subject: FW: The Gathering 2009 Ltd
Date: Mon, 20 Dec 2010 12:04:24 +0000
From: Kenneth Wardrop
To: Kenneth Wardrop

From: Kenneth Wardrop
Sent: 17 November 2009 14:48
To: Greg Ward; Ailsa Falconer
Subject: FW: The Gathering 2009 Ltd
FYI/ have responded saying awaiting outcome of a meeting within CEC.

Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW|

From: Stephen.Imrie@scottish.parliament.uk
[mailto:Stephen.Imrie@scottish.parliament.uk]
Sent: 17 November 2009 14:02
To: Kenneth Wardrop  
Subject: The Gathering 2009 Ltd  

Kenneth,

When you are in a position to let me know, it would be helpful for further clarity on this matter. The most recent press release (dated 15 November, 2009) on the DEMA website (http://www.edinburghbrand.com/media.htm) indicates that "DEMA will take on The Gathering 2009 Ltd’s remaining private sector obligations". For your interest, the Convener of the Committee has written to the First Minister on the matter asking for a written briefing on the plans and, during my discussions with him this morning, he was keen to try to find out more about what was being proposed.

Kind regards,
Stephen Imrie  
Clerk to the Economy, Energy and Tourism Committee  
The Scottish Parliament  
www.scottish.parliament.uk

--Forwarded Message Attachment--

Subject: FW: Gathering 2009  
Date: Mon, 20 Dec 2010 12:04:39 +0000  
From: Kenneth Wardrop  
To: Kenneth Wardrop

Greg Ward  
Sent: 17 November 2009 13:33  
To: Kenneth Wardrop  
Cc: Lindsey BRAND; Ailsa Falconer  
Subject: RE: Gathering 2009

Kenneth, thanks. I think I will await the result of today's meeting before putting this out.  
Greg

From: Kenneth Wardrop  
Sent: 16 November 2009 09:55  
To: Greg Ward  
Cc: 'Lindsey BRAND'; 'Ailsa Falconer'  
Subject: FW: Gathering 2009

Greg  
Ref your email of last week - the DEMA ltd Director's (with reference to the DEMA team) have put together the attached draft statement:

"DEMA has been invited to consider the potential of a future Gathering event in Edinburgh, subject first to resolution of the financial affairs of the 2009 Gathering, with which DEMA is not involved. DEMA will then if considered appropriate draw up a business plan jointly with other supporting bodies, which will look at the funding and
structural requirements of such an event going forwards. In the meantime, DEMA is concerned solely with the delivery of its current objectives and business plan and is not in a position to comment on the 2009 Gathering.

Regards

Kenneth

Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW |

************************************************************************
This email and files transmitted with it are confidential and are intended for the sole use of the individual or organisation to whom they are addressed.
If you have received this eMail in error please notify the sender immediately and delete it without using, copying, storing, forwarding or disclosing its contents to any other person.
The Council has endeavoured to scan this eMail message and attachments for computer viruses and will not be liable for any losses incurred by the recipient.
************************************************************************

--Forwarded Message Attachment--
Subject: FW: The Gathering
Date: Mon, 20 Dec 2010 12:06:52 +0000
From: Kenneth Wardrop
To: Kenneth Wardrop

From: Greg Ward
Sent: 30 October 2009 18:20
To: Elaine Ballantyne
Cc: Ailsa Falconer; Kenneth Wardrop
Subject: FW: The Gathering
Elaine, for info. Can you please refer any creditors back to the Gathering. I have asked DEMA to refer anyone to me so grateful if you could do this in my absence. Greg

From: Gary Turner
Sent: 29 October 2009 11:34
To: Tom Aitchison; Jim Inch; Dave Anderson; Donald McGougan
Cc: Greg Ward; Steve Cardownie; Tom Buchanan; Phil Wheeler
Subject: The Gathering
Attached is a letter received this morning by Cllr Dawe from Alex Salmond which is self explanatory. Cllr Dawe would welcome an update, as a matter of priority, on this
with specific reference to "the complexities in the transaction..." to which the First Minister refers and progress regarding a note of comfort.

Rgds

Gary Turner
Assistant Business Manager to the Council Leader
City Chambers
High Street
Edinburgh
EH1 1YJ

************************************************************************

This email and files transmitted with it are confidential and are intended for the sole use of the individual or organisation to whom they are addressed. If you have received this eMail in error please notify the sender immediately and delete it without using, copying, storing, forwarding or disclosing its contents to any other person. The Council has endeavoured to scan this eMail message and attachments for computer viruses and will not be liable for any losses incurred by the recipient.

************************************************************************

--Forwarded Message Attachment--
Subject: FW: The Gathering - still receiving calls from creditors
Date: Mon, 20 Dec 2010 12:06:24 +0000
From: Kenneth Wardrop
To: Kenneth Wardrop

From: Greg Ward
Sent: 30 October 2009 15:24
To: Ailsa Falconer; Kenneth Wardrop
Subject: RE: The Gathering - still receiving calls from creditors
Ailsa, just send all enquiries to me. Thanks Greg

From: Ailsa Falconer
Sent: 30 October 2009 14:41
To: Kenneth Wardrop; Greg Ward
Subject: The Gathering - still receiving calls from creditors
Kenneth/Greg,

I have just received a call from a creditor asking for information as to when they will be paid. I referred her back to the Gathering and said that at this stage discussions were still ongoing and there was not a final agreement in place. Jamie Semple had referred the creditor to us saying that a payment plan was being produced.
Please can you advise where we should directing these sort of calls - Jamie Semple will also have to be bought in to this.

Thanks

Ailsa

Ailsa Falconer
Senior Manager
Destination Edinburgh Marketing Alliance (DEMA)

Destination Edinburgh Marketing Alliance Ltd/ PO Box 23947, Edinburgh, EH7 9AW

Visit the official Edinburgh City Region website www.edinburgh-inspiringcapital.com to find out all you need to know about visiting, investing, living, working and studying in the area.

To find out about DEMA and the Edinburgh Inspiring Capital Brand please visit www.edinburghbrand.com

Edinburgh - Best Small European City 2008 - Foreign Direct Investment Magazine
Edinburgh - Winner of European City of the Year 2006
Edinburgh - Channel 4's Location, Location, Location - Best Place to Live 2007

*********************************************************************

This email and files transmitted with it are confidential and are intended for the sole use of the individual or organisation to whom they are addressed.
If you have received this eMail in error please notify the sender immediately and delete it without using, copying, storing, forwarding or disclosing its contents to any other person.
The Council has endeavoured to scan this eMail message and attachments for computer viruses and will not be liable for any losses incurred by the recipient.
*********************************************************************

--Forwarded Message Attachment--
Subject: Gathering feed back to dema directors?
Date: Mon, 20 Dec 2010 12:05:18 +0000
From: Kenneth Wardrop
To: Kenneth Wardrop

-----Original Message-----
From: Kenneth Wardrop
Sent: 12 November 2009 18:54
To: Greg Ward; Kenneth Wardrop  
Cc: Ailsa Falconer  
Subject: RE: Gathering feed back to dema directors?  

Greg noted kenneth  

Kenneth Wardrop BA (Hons) MBA MTS Head of Destination Edinburgh Marketing Alliance Ltd www.edinburgh-inspiringcapital.com  
Sent from my Palm(r) Treo(tm) smartphone.  

-----Original Message-----  
From: Greg Ward <Greg.Ward@edinburgh.gov.uk>  
Sent: 12 November 2009 18:34  
To: Kenneth Wardrop <Kenneth.Wardrop@edinburgh.gov.uk>  
Cc: Ailsa Falconer <ailsa.falconer@edinburghbrand.com>  
Subject: RE: Gathering feed back to dema directors?  

Kenneth, I have spoken to Ailsa on this and said that as far as I am concerned that all things to do with the Gathering should be laid at my door. Considering the levels of activity that your team have taken on, I do not think that they should be involved at this point. I will sort out any and all remediation issues so DEMA should just get on with their other priorities.  

If DEMA is asked to prepare a business case for the Gathering in the future, this will need to be resourced (not by DEMA) and I would argue strongly that it should not be about another Gathering but instead about international activation in line with you priorities. The brand could be taken in another direction - anyway, that is for you and your board to decide.  

The line is that the Council will deal with this from now on and any press or creditors should be referred to me.  

Hope this helps.  

Greg  

-----Original Message-----  
From: Kenneth Wardrop  
Sent: 12 November 2009 17:30  
To: Greg Ward  
Subject: Gathering feed back to dema directors?  

Greg  

Jim inch undertook to keep dema directors informed about next steps
after today's meeting. Hear no decision today and now a follow up meeting next Tuesday? What is official council feedback to dema.
Thanks
Kenneth Wardrop BA (Hons) MBA MTS Head of Destination Edinburgh Marketing Alliance Ltd www.edinburgh-inspiringcapital.com
Sent from my Palm(r) Treo(tm) smartphone.

************************************************************************
This email and files transmitted with it are confidential and are intended for the sole use of the individual or organisation to whom they are addressed.
If you have received this eMail in error please notify the sender immediately and delete it without using, copying, storing, forwarding or disclosing its contents to any other person.
The Council has endeavoured to scan this eMail message and attachments for computer viruses and will not be liable for any losses incurred by the recipient.
************************************************************************

--Forwarded Message Attachment--
Subject: FW: The Gathering 2009 Ltd
Date: Mon, 20 Dec 2010 12:03:52 +0000
From: Kenneth Wardrop
To: Kenneth Wardrop

-----Original Message-----
From: Kenneth Wardrop
Sent: 27 November 2009 10:19
To: Greg Ward; Dave Anderson
Cc: Ailsa Falconer
Subject: FW: The Gathering 2009 Ltd

FYI
From Scottish Parliament Clerk to Energy Enterprise Tourism Committee
Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW

-----Original Message-----
From: Imrie S (Stephen)
Sent: 27 November 2009 09:33
To: DL MSPs Economy, Energy & Tourism Committee
Subject: The Gathering 2009 Ltd
Dear Member,

Please find attached a response from the Scottish Government to the Convener’s letter on The Gathering 2009 Ltd.

Kind regards,

Stephen Imrie
Clerk to the Economy, Energy and Tourism Committee The Scottish Parliament
www.scottish.parliament.uk

-----Original Message-----
From: Anderson JH (Janet)
Sent: 26 November 2009 15:06
To: Imrie S (Stephen); Orr K (Katy); Grant G (Gail)
Subject: FW:

FYI

I have asked for a word copy.

J

Janet Anderson
Committee Assistant
Economy, Energy and Tourism Committee

-----Original Message-----
From: Elizabeth.Turnbull@scotland.gsi.gov.uk [mailto:Elizabeth.Turnbull@scotland.gsi.gov.uk] On Behalf Of FirstMinister@scotland.gsi.gov.uk
Sent: Thursday, November 26, 2009 3:02 PM
To: Economy Energy and Tourism
Subject:

Please see attached letter to Mr Iain Smith MSP from the First Minister.

Elizabeth Turnbull
Correspondence Secretary
Office of the First Minister
First Minister's preferences can be found at: http://intranet/InExec/AboutUs/MinisterialPrivateOffices/FirstMinister/Intro

All e-mails and attachments sent by a Ministerial Private Office to another official on behalf of a Minister relating to a decision, request or comment made by a Minister, or a note of a Ministerial meeting, must be filed appropriately by the primary recipient. Private Offices do not keep official records of such e-mails or attachments.

***********************************************************************

This e-mail (and any files or other attachments transmitted with it) is intended solely for the attention of the addressee(s). Unauthorised use, disclosure, storage, copying or distribution of any part of this e-mail is not permitted. If you are not the intended recipient please destroy the email, remove any copies from your system and inform the sender immediately by return.

Communications with the Scottish Government may be monitored or recorded in order to secure the effective operation of the system and for other lawful purposes. The views or opinions contained within this e-mail may not necessarily reflect those of the Scottish Government.

***********************************************************************

--Forwarded Message Attachment--
Subject: FW: Prepared statement final version
Date: Mon, 20 Dec 2010 12:02:48 +0000
From: Kenneth Wardrop
To: Kenneth Wardrop

Kenneth Wardrop BA (Hons) MBA MTS | Chief Executive | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW

To find out about DEMA and the Edinburgh Inspiring Capital Brand please visit www.edinburghbrand.com
UK’s Favourite City Break Destination as voted for by Conde Nast Traveller Readers 2010
Edinburgh - Best Small European City 2010 - FT Foreign Direct Investment Magazine
Edinburgh - The UK’s Favourite City Break Destination 2010 (11th year in a row) as voted for by The Guardian & Observer Newspaper Readers
Edinburgh - Channel 4’s Location, Location, Location - Best Place to Live 2007

Destination Edinburgh Marketing Alliance Ltd registered in Scotland (Company No. SC357115) with its Registered Office at Business Centre G6 Waverley Court, 4 East Market Street, Edinburgh, EH8 8BG

From: Lindsey Taylor [mailto:L.Taylor@edinburgh.gov.uk]
Sent: 22 January 2010 16:23
To: Alan Johnston; Derek McCulloch; George Stonehouse; Graham Birse; Kenneth Wardrop; Stephen Hillier; Tom Buchanan
Cc: Ailsa Falcolner; Pamela Scobbie; Frances.Spencer; Nick Langan; Michael Miine; Keith Smith; Sharon Duffy
Subject: Prepared statement final version

Dear All

Please see below the revised version of The Gathering statement. This has now been approved by Kenneth and Alan and as before will only be used in response to questions/or if required for us to put it out.

Destination Edinburgh Marketing Alliance Ltd (DEMA) regrets that The Gathering Ltd 2009 has gone into receivership and the implications for the businesses who are creditors of that organisation. Destination Edinburgh Marketing Alliance Ltd (DEMA) sympathises with the private sector creditors who delivered services, in good faith, to The Gathering Ltd 2009.

Destination Edinburgh Marketing Alliance Ltd (DEMA) wishes to clarify as per its statement issued 17 November 2009 that it had no direct involvement in or responsibility for The Gathering 2009 Ltd, and that DEMA Ltd at no time made any commitment to take on the financial responsibilities or the debts of that organisation.

Destination Edinburgh Marketing Alliance Ltd (DEMA) confirms that it continues to operate a balanced budget, according to plan.

thanks for your attention and assistance on this matter and have a good weekend.

kind regards

Lindsey
Lindsey Taylor
Communications Manager
Destination Edinburgh Marketing Alliance Ltd (DEMA)
PO BOX 23947, Edinburgh, EH7 9AW

Visit the official Edinburgh City Region website http://www.edinburgh-inspiringcapital.com and find out all you need to know about visiting, investing, living, working and studying in the area.

For more information on the Edinburgh Inspiring Capital brand please visit http://www.edinburghbrand.com

Destination Edinburgh Marketing Alliance Ltd (DEMA)
Edinburgh Inspiring Capital Brand
PO BOX 23947
Edinburgh
EH7 9AW

************************************************************************
This email and files transmitted with it are confidential and are intended for the sole use of the individual or organisation to whom they are addressed. If you have received this eMail in error please notify the sender immediately and delete it without using, copying, storing, forwarding or disclosing its contents to any other person. The Council has endeavoured to scan this eMail message and attachments for computer viruses and will not be liable for any losses incurred by the recipient.
************************************************************************

--Forwarded Message Attachment--
Subject: FW: DEMA and the Gathering
Date: Mon, 20 Dec 2010 12:02:31 +0000
From: Kenneth Wardrop
To: Kenneth Wardrop

From: Kenneth Wardrop
Sent: 22 December 2009 12:38
To: fiona.hyslop.msp@scottish.parliament.uk
Cc: mary.dickson; Ailsa Falconer
Subject: DEMA and the Gathering
Fiona
With reference to the parliamentary questioning as per the summary below, I would like to draw your attention to the press statement below issued by DEMA on the 17th November 2009 which clearly states this company’s position with regard to the debts of the Gathering 2009 Ltd, and in additionally any invitation to consider the running of future Gathering events.

http://www.edinburghbrand.com/media.htm

17 Nov 2009 14:46
The Gathering 2009 Ltd Media Statement

Media Statement

“Destination Edinburgh Marketing Alliance Ltd (DEMA) has been invited to consider the potential of a future Gathering event in Edinburgh, subject first to resolution of the financial affairs of The Gathering 2009, with which DEMA is not involved. Destination Edinburgh Marketing Alliance Ltd will then if considered appropriate draw up a business plan jointly with other supporting bodies, which will look at the funding and structural requirements of such an event going forwards. In the meantime, DEMA is concerned solely with the delivery of its current objectives and business plan and is not in a position to comment on The Gathering 2009.”

For more information contact:

Lindsey Taylor
Destination Edinburgh Marketing Alliance

Destination Edinburgh Marketing Alliance (DEMA), was established in April 2009, to lead and facilitate the promotion of Edinburgh by bringing together the leading businesses and organisations from the public and private sectors in the city, to position and promote Edinburgh as a place to visit, invest, live, work and study. DEMA is the custodian of the Edinburgh Inspiring Capital brand. For information on visiting, investing, living, working or studying in Edinburgh, go to www.edinburgh-inspiringcapital.com or for how to utilise the Edinburgh Inspiring Capital brand, go to www.edinburghbrand.com

Happy to discuss further if necessary.

Regards
Kenneth Wardrop BA (Hons) MBA MTS | Chief Executive | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW
Visit the official Edinburgh City Region website www.edinburgh-inspiringcapital.com to find out all you need to know about visiting, investing, living, working and studying in the area.

To find out about DEMA and the Edinburgh Inspiring Capital Brand please visit www.edinburghbrand.com

Edinburgh - Best Small European City 2008 - Foreign Direct Investment Magazine
Edinburgh - Winner of European City of the Year 2006
Edinburgh - Channel 4's Location, Location, Location - Best Place to Live 2007

Destination Edinburgh Marketing Alliance Ltd registered in Scotland (Company No. SC357115) with its Registered Office at Business Centre G6 Waverley Court, 4 East Market Street, Edinburgh, EH8 8BG

Culture
S3W-28345 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive what lessons it considers need to be learnt from the financial loss incurred by The Gathering 2009, given that it met the ticket sales target set by the organisers.
Answered by Fiona Hyslop (Friday, December 18, 2009): Clearly it will be important for those delivering future Gathering events to take cognisance of the experience gained in the organisation and delivery of the 2009 event.

S3W-28344 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive whether it will list the creditors of The Gathering 2009, including for any debt written off or payment made by public agencies.
Answered by Fiona Hyslop (Friday, December 18, 2009): Information relating to the private sector creditors of The Gathering 2009 Ltd is commercially sensitive and, as such, it would be inappropriate to list these creditors.
Given the circumstances of the company, the judgement was taken that the debts were irrecoverable. As a result, the Scottish Government, Historic Scotland and the Scottish Ambulance Service took the decision to write off the amounts owed to them by The Gathering 2009 Ltd. Debt written off by the public sector totals £316,000.
S3W-28343 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive what losses have been taken on by the (a) City of Edinburgh Council, (b) Destination Edinburgh Marketing Alliance, and (c) Scottish Government in relation to The Gathering 2009.
Answered by Fiona Hyslop (Friday, December 18, 2009): A news release issued on 15 October 2009 by the City of Edinburgh Council, on behalf of Destination Edinburgh Marketing Alliance (DEMA), stated that DEMA was taking over The Gathering 2009 Ltd, citing the positive economic impact of the event and the potential of future events, and stating that DEMA would be taking on The Gathering 2009 Ltd"s remaining private sector obligations.
The Scottish Government did not take on losses incurred by the company but made the decision to write-off the public sector debts owed to them.

S3W-28342 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive what discussions it has had with the (a) City of Edinburgh Council and (b) Destination Edinburgh Marketing Alliance regarding debts incurred by The Gathering 2009.
Answered by Fiona Hyslop (Friday, December 18, 2009): (a) Given the positive results from the independent economic impact analysis of the Gathering event and the potential of future Gathering events, the Scottish Government had several discussions with representatives of the City of Edinburgh Council.
(b) The Scottish Government has had no direct discussions with Destination Edinburgh Marketing Alliance regarding the debts incurred by The Gathering 2009 Ltd.

S3W-28341 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive whether it received a copy of the business plan for The Gathering 2009 in advance of the event taking place.
Answered by Fiona Hyslop (Friday, December 18, 2009): I refer the member to the answer to question S3W-28304 on 18 December 2009. All answers to written parliamentary questions are available on the Parliament"s website, the search facility for which can be found at http://www.scottish.parliament.uk/Apps2/Business/PQA/Default.aspx.

S3W-28340 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive what communications it had with the organisers of The Gathering 2009 prior to the event taking place.
Answered by Fiona Hyslop (Friday, December 18, 2009): The First Minister met with the directors of The Gathering 2009 Ltd on 12 November 2008 and Michael Russell, the then Minister for Culture, External Affairs and the Constitution met with them on 28 April 2009.
In addition to this, EventScotland, the national events directorate of VisitScotland managing the Homecoming Scotland initiative on behalf of the Scottish Government, attended regular steering group meetings with The Gathering 2009 Ltd, the City of Edinburgh Council and Scottish Enterprise in the run up to the event taking place.
--Forwarded Message Attachment--
Date: Mon, 20 Dec 2010 12:02:05 +0000
From: Kenneth Wardrop
To: Kenneth Wardrop

From: Michael Pinkerton
Sent: 27 January 2010 18:13
To: Jenny Dawe; Steve Cardownie; Tom Buchanan; Phil Wheeler; Dave Anderson; Greg Ward; Kenneth Wardrop
Cc: Jim Inch; Isabell Reid; Stewart Argo
Dear all.

Please find below lines provided to David Leask at the Scotsman this evening - for publication in tomorrow's paper.

The Gathering Ltd advised their creditors at approx 5pm today that the company had been placed into liquidation.

If you would like any further information, please give me a call on ext 56471.

Many thanks,

Mike.

From: Jane.Robson@scotland.gsi.gov.uk [mailto:Jane.Robson@scotland.gsi.gov.uk]
Sent: 27 January 2010 11:27
To: Michael Pinkerton  
From an “SG spokesperson” this is what we will say:

The Gathering 2009 attracted 47,000 visitors from around the world and generated £10.4m for Scotland’s economy and £8.8m in Edinburgh. The Scottish Government did all it could to secure the future of the event, by not seeking to recover what it was owed by the company that ran the event, on the basis of a judgement that the debts were not recoverable. Other public sector creditors did the same.

Given the potential economic benefits of future Gathering events, the Scottish Government fully supported the intentions set out by the City of Edinburgh Council in October, and is very disappointed that it has not been possible to bring this plan to fruition.

Jane Robson | Communications Manager | Scottish Government | 3-West St Andrews House | Regent Road | Edinburgh EH1 3DG

From: Michael Pinkerton  
Sent: 27 January 2010 11:04  
To: Robson J (Jane)  
Subject: Gathering 2009 - CEC Line.  
Importance: High

Dear Jane.
I hope you are well.
I gather that you spoke with Isabell Reid this morning and that she promised you site of our line, to go in the Leader’s name, prior to issuing.

Cllr Jenny Dawe, Leader of the City of Edinburgh Council, said:

"Despite the undoubted success of the Gathering 2009, in terms of the economic impact, an independent assessment has indicated that the company has no share value and that its intellectual property is worth at best £100,000. In short, its current financial position is unsustainable.

"On that basis, and despite our best endeavours, we regret that the Council has been unable to find an acceptable way in which to help to resolve the company’s outstanding commitments and to protect the Gathering brand for the future.

"This is a very difficult time for the Council financially, particularly as we seek to reduce expenditure in order to achieve a balanced budget, and so our options are extremely limited."
"We do, however, remain interested in being involved in any future Gathering events."
Many thanks,
Mike
Mike Pinkerton
Media Officer
City of Edinburgh Council

--Forwarded Message Attachment--
Subject: Gathering emails
Date: Fri, 17 Dec 2010 16:36:44 +0000
From: Ailsa.Falconer
To: Kenneth.Wardrop
- see attached various emails over relevant period

Ailsa

--Forwarded Message Attachment--
Date: Wed, 27 Jan 2010 23:02:17 +0000
From: Kenneth.Wardrop
To: ailsa.falconer
Watch this space
Kenneth Wardrop BA (Hons) MBA MTS Head of Destination Edinburgh Marketing Alliance Ltd
www.edinburgh-inspiringcapital.com
Sent from my Palm® Treo™ smartphone.

********************************************************************************************************************
This email and files transmitted with it are confidential and are intended for the sole use of the individual or organisation to whom they are addressed.
If you have received this eMail in error please notify the sender immediately and delete it without using, copying, storing, forwarding or disclosing its contents to any other person.
The Council has endeavoured to scan this eMail message and attachments for computer viruses and will not be liable for any losses incurred by the recipient.
********************************************************************************************************************

--Forwarded Message Attachment--
Date: Wed, 27 Jan 2010 18:13:19 +0000
From: Michael.Pinkerton@edinburgh.gov.uk
To: Jenny.Dawe@edinburgh.gov.uk; Steve.Cardownie@edinburgh.gov.uk; Tom.Buchanan@edinburgh.gov.uk; Phil.Wheeler@edinburgh.gov.uk;
Dear all,

Please find below lines provided to David Leask at the Scotsman this evening - for publication in tomorrow's paper.

The Gathering Ltd advised their creditors at approx 5pm today that the company had been placed into liquidation.

If you would like any further information, please give me a call on ext .

Many thanks,

Mike.

From: Jane.Robson@scotland.gsi.gov.uk [mailto:Jane.Robson@scotland.gsi.gov.uk]
Sent: 27 January 2010 11:27
To: Michael Pinkerton

From an “SG spokesperson” this is what we will say:

The Gathering 2009 attracted 47,000 visitors from around the world and generated £10.4m for Scotland’s economy and £8.8m in Edinburgh. The Scottish Government did all it could to secure the future of the event, by not seeking to recover what it was owed by the company that ran the event, on the basis of a judgement that the debts were not recoverable. Other public sector creditors did the same.

Given the potential economic benefits of future Gathering events, the Scottish Government fully supported the intentions set out by the City of Edinburgh Council in October, and is very disappointed that it has not been possible to bring this plan to fruition.

Jane Robson | Communications Manager | Scottish Government | 3-West St Andrews House | Regent Road | Edinburgh EH1 3DG
Subject: Gathering 2009 - CEC Line.
Importance: High

Dear Jane,
I hope you are well.
I gather that you spoke with Isabell Reid this morning and that she promised you site of our line, to go in the Leader’s name, prior to issuing.

Cllr Jenny Dawe, Leader of the City of Edinburgh Council, said:

"Despite the undoubted success of the Gathering 2009, in terms of the economic impact, an independent assessment has indicated that the company has no share value and that its intellectual property is worth at best £100,000. In short, its current financial position is unsustainable.

"On that basis, and despite our best endeavours, we regret that the Council has been unable to find an acceptable way in which to help to resolve the company’s outstanding commitments and to protect the Gathering brand for the future.

"This is a very difficult time for the Council financially, particularly as we seek to reduce expenditure in order to achieve a balanced budget, and so our options are extremely limited.

"We do, however, remain interested in being involved in any future Gathering events."

Many thanks,
Mike
Mike Pinkerton
Media Officer
City of Edinburgh Council

--Forwarded Message Attachment--
Subject: DEMA and the Gathering
Date: Tue, 22 Dec 2009 12:37:55 +0000
From: Kenneth.Wardrop
To: fiona.hyslop.msp@scottish.parliament.uk
CC: mary.dickson; ailsa.falconer
Fiona

With reference to the parliamentary questioning as per the summary below, I would like to draw your attention to the press statement below issued by DEMA on the 17th November 2009 which clearly states this companies position with regard to the debts of the Gathering 2009 Ltd, and in additionally any invitation to consider the running of future Gathering events.
Media Statement

“Destination Edinburgh Marketing Alliance Ltd (DEMA) has been invited to consider the potential of a future Gathering event in Edinburgh, subject first to resolution of the financial affairs of The Gathering 2009, with which DEMA is not involved. Destination Edinburgh Marketing Alliance Ltd will then if considered appropriate draw up a business plan jointly with other supporting bodies, which will look at the funding and structural requirements of such an event going forwards. In the meantime, DEMA is concerned solely with the delivery of its current objectives and business plan and is not in a position to comment on The Gathering 2009.”

For more information contact:

Lindsey Taylor
Destination Edinburgh Marketing Alliance

Destination Edinburgh Marketing Alliance (DEMA), was established in April 2009, to lead and facilitate the promotion of Edinburgh by bringing together the leading businesses and organisations from the public and private sectors in the city, to position and promote Edinburgh as a place to visit, invest, live, work and study. DEMA is the custodian of the Edinburgh Inspiring Capital brand. For information on visiting, investing, living, working or studying in Edinburgh, go to www.edinburgh-inspiringcapital.com or for how to utilise the Edinburgh Inspiring Capital brand, go to www.edinburghbrand.com.

Happy to discuss further if necessary.

Regards

Kenneth
Visit the official Edinburgh City Region website www.edinburgh-inspiringcapital.com to find out all you need to know about visiting, investing, living, working and studying in the area.

To find out about DEMA and the Edinburgh Inspiring Capital Brand please visit www.edinburghbrand.com

Edinburgh - Best Small European City 2008 - Foreign Direct Investment Magazine
Edinburgh - Winner of European City of the Year 2006
Edinburgh - Channel 4’s Location, Location, Location - Best Place to Live 2007

Culture
S3W-28345 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive what lessons it considers need to be learnt from the financial loss incurred by The Gathering 2009, given that it met the ticket sales target set by the organisers.
Answered by Fiona Hyslop (Friday, December 18, 2009): Clearly it will be important for those delivering future Gathering events to take cognisance of the experience gained in the organisation and delivery of the 2009 event.

S3W-28344 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive whether it will list the creditors of The Gathering 2009, including for any debt written off or payment made by public agencies.
Answered by Fiona Hyslop (Friday, December 18, 2009): Information relating to the private sector creditors of The Gathering 2009 Ltd is commercially sensitive and, as such, it would be inappropriate to list these creditors.
Given the circumstances of the company, the judgement was taken that the debts were irrecoverable. As a result, the Scottish Government, Historic Scotland and the Scottish Ambulance Service took the decision to write off the amounts owed to them by The Gathering 2009 Ltd. Debt written off by the public sector totals £316,000.

S3W-28343 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive what losses have been taken on by the (a) City of Edinburgh Council, (b) Destination Edinburgh Marketing Alliance, and (c) Scottish
Answered by Fiona Hyslop (Friday, December 18, 2009): A news release issued on 15 October 2009 by the City of Edinburgh Council, on behalf of Destination Edinburgh Marketing Alliance (DEMA), stated that DEMA was taking over The Gathering 2009 Ltd, citing the positive economic impact of the event and the potential of future events, and stating that DEMA would be taking on The Gathering 2009 Ltd’s remaining private sector obligations.
The Scottish Government did not take on losses incurred by the company but made the decision to write-off the public sector debts owed to them.

S3W-28342 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive what discussions it has had with the (a) City of Edinburgh Council and (b) Destination Edinburgh Marketing Alliance regarding debts incurred by The Gathering 2009.
Answered by Fiona Hyslop (Friday, December 18, 2009): (a) Given the positive results from the independent economic impact analysis of the Gathering event and the potential of future Gathering events, the Scottish Government had several discussions with representatives of the City of Edinburgh Council.
(b) The Scottish Government has had no direct discussions with Destination Edinburgh Marketing Alliance regarding the debts incurred by The Gathering 2009 Ltd.

S3W-28341 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive whether it received a copy of the business plan for The Gathering 2009 in advance of the event taking place.
Answered by Fiona Hyslop (Friday, December 18, 2009): I refer the member to the answer to question S3W-28304 on 18 December 2009. All answers to written parliamentary questions are available on the Parliament’s website, the search facility for which can be found at http://www.scottish.parliament.uk/Apps2/Business/PQA/Default.aspx.

S3W-28340 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive what communications it had with the organisers of The Gathering 2009 prior to the event taking place.
Answered by Fiona Hyslop (Friday, December 18, 2009): The First Minister met with the directors of The Gathering 2009 Ltd on 12 November 2008 and Michael Russell, the then Minister for Culture, External Affairs and the Constitution met with them on 28 April 2009.
In addition to this, EventScotland, the national events directorate of VisitScotland managing the Homecoming Scotland initiative on behalf of the Scottish Government, attended regular steering group meetings with The Gathering 2009 Ltd, the City of Edinburgh Council and Scottish Enterprise in the run up to the event taking place.

************************************************************************
This email and files transmitted with it are confidential and are intended for the sole use
of the individual or organisation to whom they are addressed.
If you have received this eMail in error please notify the sender immediately and delete
it without using, copying, storing, forwarding or disclosing its contents to any other
person.
The Council has endeavoured to scan this eMail message and attachments for
computer viruses and will not be liable for any losses incurred by the recipient.
************************************************************************
---Forwarded Message Attachment---
Subject: Prepared statement final version
Date: Fri, 22 Jan 2010 16:23:11 +0000
From: L.Taylor@edinburgh.gov.uk
To: Alan Johnston; Derek.McCulloch; G.stonehouse; Graham.Birse; Kenneth.Wardrop;
S.Hillier; Tom.Buchanan@edinburgh.gov.uk
CC: ailsa.falconer; Pamela.Scobbie; Frances.Spencer; Nick.Langan; Michael.Milne;
Keith.Smith; Sharon.Duffy
Dear All

Please see below the revised version of The Gathering statement. This has now
been approved by Kenneth and Alan and as before will only be used in response to
questions/or if required for us to put it out.

Destination Edinburgh Marketing Alliance Ltd (DEMA) regrets that The Gathering Ltd
2009 has gone into receivership and the implications for the businesses who are
creditors of that organisation. Destination Edinburgh Marketing Alliance Ltd (DEMA)
sympathises with the private sector creditors who delivered services, in good faith, to
The Gathering Ltd 2009.

Destination Edinburgh Marketing Alliance Ltd (DEMA) wishes to clarify as per its
statement issued 17 November 2009 that it had no direct involvement in or
responsibility for The Gathering 2009 Ltd, and that DEMA Ltd at no time made any
commitment to take on the financial responsibilities or the debts of that organisation.

Destination Edinburgh Marketing Alliance Ltd (DEMA) confirms that it continues to
operate a balanced budget, according to plan.

thanks for your attention and assistance on this matter and have a good weekend.

kind regards

Lindsey

Lindsey Taylor
Communications Manager
Destination Edinburgh Marketing Alliance Ltd (DEMA)
PO BOX 23947, Edinburgh, EH7 9AW

Visit the official Edinburgh City Region website http://www.edinburgh-inspiringcapital.com and find out all you need to know about visiting, investing, living, working and studying in the area.

For more information on the Edinburgh Inspiring Capital brand please visit http://www.edinburghbrand.com

Destination Edinburgh Marketing Alliance Ltd (DEMA)
Edinburgh Inspiring Capital Brand
PO BOX 23947
Edinburgh
EH7 9AW

************************************************************************
This email and files transmitted with it are confidential and are intended for the sole use of the individual or organisation to whom they are addressed.
If you have received this eMail in error please notify the sender immediately and delete it without using, copying, storing, forwarding or disclosing its contents to any other person.
The Council has endeavoured to scan this eMail message and attachments for computer viruses and will not be liable for any losses incurred by the recipient.
************************************************************************

--Forwarded Message Attachment--
Subject: FW: Destination Edinburgh Marketing Alliance Ltd / The Gathering 2009 Ltd
Date: Fri, 4 Dec 2009 12:07:25 +0000
From: Kenneth.Wardrop
To: Tom.Buchanan@edinburgh.gov.uk; Derek.McCulloch; Graham.Birse; G.stonehouse; S.Hillier
CC: ailsa.falconer; Greg.Ward
FYI

Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW
Visit the official Edinburgh City Region website www.edinburgh-inspiringcapital.com to find out all you need to know about visiting, investing, living, working and studying in the area.
To find out about DEMA and the Edinburgh Inspiring Capital Brand please visit
www.edinburghbrand.com

Edinburgh - Best Small European City 2008 - Foreign Direct Investment Magazine
Edinburgh - Winner of European City of the Year 2006
Edinburgh - Channel 4's Location, Location, Location - Best Place to Live 2007

Destination Edinburgh Marketing Alliance Ltd registered in Scotland (Company No.
SC357115) with its Registered Office at Business Centre G6 Waverley Court, 4 East
Market Street, Edinburgh, EH8 8BG

From: Kenneth Wardrop
Sent: 04 December 2009 12:06
To: Jenny Dawe
Cc: Sandra Elgin; Helen Johnston; 'Alan Johnston '
Subject: Destination Edinburgh Marketing Alliance Ltd / The Gathering 2009 Ltd

Jenny

Please find attached correspondence from the Chair of DEMA on behalf of the Board of
Directors.

Regards

Kenneth

Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing
Alliance Ltd | PO Box 23947 | EDINBURGH | EH7

Visit the official Edinburgh City Region website www.edinburgh-inspiringcapital.com to
find out all you need to know about visiting, investing, living, working and studying in the
area.

To find out about DEMA and the Edinburgh Inspiring Capital Brand please visit
www.edinburghbrand.com

Edinburgh - Best Small European City 2008 - Foreign Direct Investment Magazine
Edinburgh - Winner of European City of the Year 2006
Edinburgh - Channel 4’s Location, Location, Location - Best Place to Live 2007

Destination Edinburgh Marketing Alliance Ltd registered in Scotland (Company No.
SC357115) with its Registered Office at Business Centre G6 Waverley Court, 4 East
Market Street, Edinburgh, EH8 8BG
--Forwarded Message Attachment--
Subject: FW: The Gathering 2009 Ltd
Date: Fri, 27 Nov 2009 10:18:59 +0000
From: Kenneth.Wardrop
To: Greg.Ward; Dave.Anderson
CC: ailsa.falconer

FYI
From Scottish Parliament Clerk to Energy Enterprise Tourism Committee
Kenneth
Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW
http://www.edinburgh-inspiringcapital.com
http://www.edinburghbrand.com
-----Original Message-----
From: Imrie S (Stephen)
Sent: 27 November 2009 09:33
To: DL MSPs Economy, Energy & Tourism Committee
Subject: The Gathering 2009 Ltd

Dear Member,
Please find attached a response from the Scottish Government to the Convener's letter on The Gathering 2009 Ltd.
Kind regards,
Stephen Imrie
Clerk to the Economy, Energy and Tourism Committee
The Scottish Parliament
-----Original Message-----
From: Anderson JH (Janet)
Sent: 26 November 2009 15:06
To: Imrie S (Stephen); Orr K (Katy); Grant G (Gail)
Subject: FW:

FYI
I have asked for a word copy.
J
Janet Anderson
Committee Assistant
Economy, Energy and Tourism Committee

-----Original Message-----
From: Elizabeth.Turnbull
[mailto:Elizabeth.Turnbull On Behalf Of
FirstMinister@scotland.gsi.gov.uk
Sent: Thursday, November 26, 2009 3:02 PM
To: Economy Energy and Tourism
Subject:

Please see attached letter to Mr Iain Smith MSP from the First Minister.
Elizabeth Turnbull
Correspondence Secretary
Office of the First Minister

First Minister's preferences can be found at:
http://intranet/InExec/AboutUs/MinisterialPrivateOffices/FirstMinister/Intro
All e-mails and attachments sent by a Ministerial Private Office to another official on behalf of a Minister relating to a decision, request or comment made by a Minister, or a note of a Ministerial meeting, must be filed appropriately by the primary recipient. Private Offices do not keep official records of such e-mails or attachments.
********************************************************

--Forwarded Message Attachment--
Subject: RE: The Gathering 2009 Ltd
Date: Tue, 17 Nov 2009 15:02:06 +0000
From: Greg.Ward
To: Kenneth.Wardrop; ailsa.falconer
Kenneth,

Just heard from Jim. No decision and the Leader still not convinced. Jim to go back to the Government for more clarity once again. So important that DEMA are not involved.
I will try to get Jim's approval for the statement we agreed yesterday as soon as possible.

Greg

From: Kenneth Wardrop
Sent: 17 November 2009 14:48
To: Greg Ward; Ailsa Falconer
Subject: FW: The Gathering 2009 Ltd
FYI/ have responded saying awaiting outcome of a meeting within CEC.

Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW

From: Stephen.Imrie@scottish.parliament.uk
Sent: 17 November 2009 14:02
To: Kenneth Wardrop
Subject: The Gathering 2009 Ltd
Kenneth,
When you are in a position to let me know, it would be helpful for further clarity on this matter. The most recent press release (dated 15 November, 2009) on the DEMA website (http://www.edinburghbrand.com/media.htm) indicates that "DEMA will take on The Gathering 2009 Ltd’s remaining private sector obligations". For your interest, the Convener of the Committee has written to the First Minister on the matter asking for a written briefing on the plans and, during my discussions with him this morning, he was keen to try to find out more about what was being proposed.
Kind regards,
Stephen Imrie
Clerk to the Economy, Energy and Tourism Committee
The Scottish Parliament

--Forwarded Message Attachment--
Subject: FW: The Gathering 2009 Ltd
Date: Tue, 17 Nov 2009 14:47:43 +0000
From: Kenneth.Wardrop
To: Greg.Ward; ailsa.falconer
FYI/ have responded saying awaiting outcome of a meeting within CEC.

Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW |
From: Stephen.Imrie@scottish.parliament.uk
[mailto:Stephen.Imrie@scottish.parliament.uk]
Sent: 17 November 2009 14:02
To: Kenneth Wardrop
Subject: The Gathering 2009 Ltd

Kenneth,

When you are in a position to let me know, it would be helpful for further clarity on this matter. The most recent press release (dated 15 November, 2009) on the DEMA website (http://www.edinburghbrand.com/media.htm) indicates that "DEMA will take on The Gathering 2009 Ltd’s remaining private sector obligations". For your interest, the Convener of the Committee has written to the First Minister on the matter asking for a written briefing on the plans and, during my discussions with him this morning, he was keen to try to find out more about what was being proposed.

Kind regards,
Stephen Imrie
Clerk to the Economy, Energy and Tourism Committee
The Scottish Parliament

www.scottish.parliament.uk

--Forwarded Message Attachment--
Subject: RE: Gathering 2009
Date: Tue, 17 Nov 2009 13:33:20 +0000
From: Greg.Ward
To: Kenneth.Wardrop
CC: lindsey.taylor; ailsa.falconer

Kenneth, thanks. I think I will await the result of today's meeting before putting this out.
Greg

From: Kenneth Wardrop
Sent: 16 November 2009 09:55
To: Greg Ward
Cc: 'Lindsey BRAND'; 'Ailsa Falconer'
Subject: FW: Gathering 2009

Greg
Ref your email of last week - the DEMA ltd Director’s (with reference to the DEMA team) have put together the attached draft statement:
“DEMA has been invited to consider the potential of a future Gathering event in Edinburgh, subject first to resolution of the financial affairs of the 2009 Gathering, with which DEMA is not involved. DEMA will then if considered appropriate draw up a business plan jointly with other supporting bodies, which will look at the funding and
structural requirements of such an event going forwards. In the meantime, DEMA is concerned solely with the delivery of its current objectives and business plan and is not in a position to comment on the 2009 Gathering."

Regards

Kenneth

Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW |

***********************************************************************

This email and files transmitted with it are confidential and are intended for the sole use of the individual or organisation to whom they are addressed. If you have received this eMail in error please notify the sender immediately and delete it without using, copying, storing, forwarding or disclosing its contents to any other person. The Council has endeavoured to scan this eMail message and attachments for computer viruses and will not be liable for any losses incurred by the recipient.

***********************************************************************
Greg Ward has been given all responsibility for dealing with any press or creditor enquiries. He will report on this to Jim Inch, CEC Director of Corporate Services and will work with liaison with the Council Communications Team.

As far as DEMA is concerned, we would like to ensure that the organisation is kept free from as much of the current controversy as possible. We would therefore suggest that any and all external contact on the Gathering be sent to Greg from DEMA. We would ask that DEMA simply provide any press enquiries with the following response:

The proposal that DEMA is to take on the Gathering has only happened recently and is still under consideration. There are many aspects of the detail of this that need to be fully worked through. It is still early days and discussions are continuing between the various parties involved.

DEMA's position is that it is happy to be included in future ideas for the development of the brand if requested to do so. For now, this is an area for other parties to consider. DEMA, in the meantime, is concerned solely with the delivery of the organisation's current objectives and business plan. Sorry but we cannot provide any further detail at this time.
Greg Ward 

From: Greg Ward <Greg.Ward@edinburgh.gov.uk>
To: Kenneth Wardrop
Cc: Ailsa Falconer

Subject: RE: Gathering feedback to dema directors?

Kenneth, I have spoken to Ailsa on this and said that as far as I am concerned that all things to do with the Gathering should be laid at my door. Considering the levels of activity that your team have taken on, I do not think that they should be involved at this point. I will sort out any and all remediation issues so DEMA should just get on with their other priorities.

If DEMA is asked to prepare a business case for the Gathering in the future, this will need to be resourced (not by DEMA) and I would argue strongly that it should not be about another Gathering but instead about international activation in line with your priorities. The brand could be taken in another direction - anyway, that is for you and your board to decide.

The line is that the Council will deal with this from now on and any press or creditors should be referred to me.

Hope this helps.
Greg

Kenneth Wardrop BA (Hons) MBA MTS Head of Destination Edinburgh Marketing Alliance Ltd www.edinburgh-inspiringcapital.com

Sent from my Palm® Treo™ smartphone.

************************************************************************
This email and files transmitted with it are confidential and are intended for the sole use of the individual or organisation to whom they are addressed.
If you have received this eMail in error please notify the sender immediately and delete it without using, copying, storing, forwarding or disclosing its contents to any other person.
The Council has endeavoured to scan this eMail message and attachments for computer viruses and will not be liable for any losses incurred by the recipient.
************************************************************************
Kenneth, I have spoken to Ailsa on this and said that as far as I am concerned that all things to do with the Gathering should be laid at my door. Considering the levels of activity that your team have taken on, I do not think that they should be involved at this point. I will sort out any and all remediation issues so DEMA should just get on with their other priorities.

If DEMA is asked to prepare a business case for the Gathering in the future, this will need to be resourced (not by DEMA) and I would argue strongly that it should not be about another Gathering but instead about international activation in line with you priorities. The brand could be taken in another direction - anyway, that is for you and your board to decide.

The line is that the Council will deal with this from now on and any press or creditors should be referred to me.

Hope this helps.
Greg

-----Original Message-----

From: Kenneth Wardrop
Sent: 12 November 2009 17:30
To: Greg Ward
Subject: Gathering feed back to dema directors?

Greg
Jim inch undertook to keep dema directors informed about next steps after todays meeting. Hear no decision today and now a follow up meeting next tuesday? What is official council feedback to dema.

Thanks
kenneth
Kenneth Wardrop BA (Hons) MBA MTS Head of Destination Edinburgh Marketing Alliance Ltd www.edinburgh-inspiringcapital.com

Sent from my Palm(r) Treo(tm) smartphone.

******************************************************************************

This email and files transmitted with it are confidential and are intended for the sole use of the individual or organisation to whom they are addressed.

If you have received this eMail in error please notify the sender immediately and delete it without using, copying, storing, forwarding or disclosing its contents to any other person.

The Council has endeavoured to scan this eMail message and attachments for
Andrew, apologies for not replying sooner. I mixed up this response with another similar response and had assumed they were the same questions. My fault.

The agreement that DEMA is to take on the Gathering has only happened recently and there are many aspects of the detail of this that need to be fully worked through. It is still early days and discussions are continuing between the various parties involved. An update on the current situation will be provided as soon as it is possible to do so. Sorry I cannot provide any further detail at this time.

Greg
-----Original Message-----
From: Kenneth Wardrop
Sent: 11 November 2009 08:11
To: Andrew Burns; Greg Ward
Cc: Kenneth Wardrop
Subject: RE: DEMA questions

Andrew
Confirm greg is going to answer your enquiry Regards kenneth

-----Original Message-----
From: Andrew Burns <Andrew.Burns@edinburgh.gov.uk>
Sent: 11 November 2009 08:03
To: Greg Ward <Greg.Ward@edinburgh.gov.uk>
Cc: Kenneth Wardrop <Kenneth.Wardrop>
Subject: DEMA questions

Greg (Ken)

Given the further speculation in the press this morning:

http://thescotsman.scotsman.com/edinburgh/Tourism-chief-quits-over-Homecoming.5812419.jp

- I'd greatly welcome a response to my earlier questions concerning 'DEMA/The Gathering'.

Look forward to an early reply.

Thanks.

Andrew

Andrew Burns
Labour Councillor for Fountainbridge/Craiglockhart Ward Leader, Labour Group, City of Edinburgh Council

--Forwarded Message Attachment--
Subject: RE: The Gathering - still receiving calls from creditors
Date: Fri, 30 Oct 2009 15:23:51 +0000
From: Greg.Ward@edinburgh.gov.uk
To: Ailsa.Falconer; Kenneth.Wardrop@edinburgh.gov.uk
Ailsa, just send all enquiries to me. Thanks Greg

From: Ailsa Falconer
Sent: 30 October 2009 14:41
To: Kenneth Wardrop; Greg Ward
Subject: The Gathering - still receiving calls from creditors
Kenneth/Greg,
I have just received a call from a creditor asking for information as to when they will be paid. I referred her back to the Gathering and said that at this stage discussions were still ongoing and there was not a final agreement in place. Jamie Semple had referred the creditor to us saying that a payment plan was being produced.

Please can you advise where we should directing these sort of calls - Jamie Semple will also have to be bought in to this.

Thanks

Ailsa Falconer
Senior Manager
Destination Edinburgh Marketing Alliance (DEMA)

Destination Edinburgh Marketing Alliance Ltd/ PO Box 23947, Edinburgh, EH7 9AW

Visit the official Edinburgh City Region website www.edinburgh-inspiringcapital.com to find out all you need to know about visiting, investing, living, working and studying in the area.

To find out about DEMA and the Edinburgh Inspiring Capital Brand please visit www.edinburghbrand.com

Edinburgh - Best Small European City 2008 - Foreign Direct Investment Magazine
Edinburgh - Winner of European City of the Year 2006
Edinburgh - Channel 4's Location, Location, Location - Best Place to Live 2007

--Forwarded Message Attachment--
Subject: FW: The Gathering
Date: Fri, 30 Oct 2009 18:20:27 +0000
From: Greg.Ward@edinburgh.gov.uk
To: Elaine.Ballantyne@edinburgh.gov.uk
CC: Ailsa.Falconer; Kenneth.Wardrop
Elaine, for info. Can you please refer any creditors back to the Gathering. I have asked DEMA to refer anyone to me so grateful if you could do this in my absence. Greg

From: Gary Turner
Sent: 29 October 2009 11:34
To: Tom Aitchison; Jim Inch; Dave Anderson; Donald McGougan
To: Ailsa.Falconer@edinburgh.gov.uk; L.Taylor@edinburgh.gov.uk; Kenneth.Wardrop@edinburgh.gov.uk
Message from Director of Finance.

Jim Galloway
Service Manager
Economic Development

---

From: Donna Rodger
Sent: 19 October 2009 12:45
To: Jim Galloway
Subject: RE: HOLDING STATEMENT FOR ENQUIRIES RE GATHERING

Jim

The Scottish Government would welcome being kept in the loop for any further press enquiries. Contact Debra Smith.

I would like to delete "at the early stages of" from the text below.

Donald

Donna Rodger | Secretary to the Director of Finance | Level 2/7 Waverley Court, 4 East Market Street, Edinburgh  EH8 8BG
From: Jim Galloway  
Sent: 19 October 2009 09:28  
To: Donald McGougan  
Cc: Greg Ward; Ailsa Falconer  
Subject: FW: HOLDING STATEMENT FOR ENQUIRIES RE GATHERING  

Donald - You should have a note to contact me re the Gathering - this may save a call...

Following the press coverage on Friday, the DEMA team received a number of calls from creditors enquiring about the Gathering Ltd.

With both Greg Ward and Dave Anderson on leave I tried to get in touch with you for some guidance for the team on how to deal with the calls but you were unavailable.

Having discussed with my colleague Peter Watton, I used the wording from your letter. Can I take it this is acceptable for the time being? (Greg Ward is back tomorrow).

Jim Galloway  
Service Manager  
Economic Development

From: Jim Galloway  
Sent: 16 October 2009 16:29  
To: Lindsey Taylor  
Subject: HOLDING STATEMENT FOR ENQUIRIES RE GATHERING  

For the moment, Peter and I agree the following holding statement can be issued verbally or in an email to anyone enquiring about the Gathering:

The City of Edinburgh Council is at the early stages of facilitating the transfer of the management of the Gathering Ltd to Destination Edinburgh Marketing Alliance Ltd, along with its associated liabilities.

Further information will be available soon.

Jim Galloway | Service Manager | Economic Development Service | City Development Department | The City of Edinburgh Council | Waverley Court, Level G.6, 4 East Market Street, Edinburgh, EH8 8BG Edinburgh - Best Small European City 2008 - Foreign Direct Investment Magazine Edinburgh - Channel 4’s Location, Location, Location - Best Place to Live 2007
Edinburgh -Winner of European City of the Year 2006
Find out all you need to know about living, investing, visiting and studying in the
Edinburgh City Region at www.edinburgh-inspiringcapital.com

--Forwarded Message Attachment--
Subject: FW: HOLDING STATEMENT FOR ENQUIRIES RE GATHERING
Date: Mon, 19 Oct 2009 08:28:20 +0000
From: J.Galloway@edinburgh.gov.uk
To: Donald.McGougan@edinburgh.gov.uk
CC: Greg.Ward@edinburgh.gov.uk; Ailsa.Falconer
Donald - You should have a note to contact me re the Gathering - this may save a call...

Following the press coverage on Friday, the DEMA team received a number of calls
from creditors enquiring about the Gathering Ltd.

With both Greg Ward and Dave Anderson on leave I tried to get in touch with you for
some guidance for the team on how to deal with the calls but you were unavailable.

Having discussed with my colleague Peter Watton, I used the wording from your letter
[REDACTED]. Can I take it this is acceptable for the time being? (Greg Ward is
back tomorrow).

Jim Galloway
Service Manager
Economic Development

From: Jim Galloway
Sent: 16 October 2009 16:29
To: Lindsey Taylor
Subject: HOLDING STATEMENT FOR ENQUIRIES RE GATHERING
For the moment, Peter and I agree the following holding statement can be issued
verbally or in an email to anyone enquiring about the Gathering:

The City of Edinburgh Council is at the early stages of facilitating the transfer of the
management of the Gathering Ltd to Destination Edinburgh Marketing Alliance Ltd,
along with its associated liabilities.

Further information will be available soon.
Jim Galloway | Service Manager | Economic Development Service | City Development Department | The City of Edinburgh Council | Waverley Court, Level G.6, 4 East Market Street, Edinburgh, EH8 8BG Edinburgh - Best Small European City 2008 - Foreign Direct Investment Magazine Edinburgh - Channel 4's Location, Location, Location - Best Place to Live 2007 Edinburgh - Winner of European City of the Year 2006 Find out all you need to know about living, investing, visiting and studying in the Edinburgh City Region at www.edinburgh-inspiringcapital.com

---Forwarded Message Attachment---
Subject: DEMA News
Date: Thu, 15 Oct 2009 09:04:51 +0000
From: Alison.Coburn@edinburgh.gov.uk
To: dg.EconomicDevelopment@edinburgh.gov.uk
Dear all

Following the success of the The Gathering event earlier this year, it has been announced that DEMA Ltd will take over The Gathering 2009 Ltd. The attached press release gives more detail.

The embargo in place prevented us from circulating this information in advance.

Best wishes
Alison

---Forwarded Message Attachment---
Subject: FW: THE GATHERING
Date: Wed, 13 Jan 2010 10:29:04 +0000
From: Greg.Ward@edinburgh.gov.uk
To: Kenneth.Wardrop; ailsa.falconer
Dear both, for info. Please direct any further enquiries back to me. Thanks Greg

From: Greg Ward
Sent: 13 January 2010 10:25
To: 'martin@tartansilk
Cc: Craig Torrance
Subject: FW: THE GATHERING
Dear Mr Hunt,
I have just returned and am very sorry but can only confirm what Craig has outlined below - the Council has been involved in discussions with the Scottish Government and The Gathering Ltd, and has been investigating means by which it could assist in this matter. The Council cannot however use its own public funds to provide direct assistance. As no element of the debt lies with the Council, I can only once again refer you back to The Gathering Ltd, the company with whom the debt stands.

I know this is of great concern to you but there is nothing further we can do. I am very sorry.

Greg

From: Craig Torrance
Sent: 11 January 2010 13:48
To: Martin Hunt
Cc: Lord Provost; Dave Anderson; Tom Aitchison; Greg Ward; ann@tartansilk.co.uk; Tom Buchanan
Subject: RE: THE GATHERING

Mr Hunt,

I have forwarded your previous emails to Greg Ward, Head of Economic Development at the City of Edinburgh Council. Greg is dealing with enquiries to the Council which relate to The Gathering Ltd. Following a period of Annual Leave, Greg is due back tomorrow and I shall ensure that he is made aware of your email and ask him to contact you directly.

As I stated in my earlier email, there has however been no change in the situation since you were last contacted by Greg Ward on 20th November and it is therefore unlikely that he will be able to offer any further advice.

As you are aware, the Council has been involved in discussions with the Scottish Government and The Gathering Ltd, and has been investigating means by which it could assist in this matter. The Council cannot however use its own public funds to provide direct assistance. As no element of the debt lies with the Council, I can only once again refer you back to The Gathering Ltd, the company with whom the debt stands.

Regards,
Craig

Craig Torrance | Departmental Advisor to the Convenor of the Economic Development Committee |
The City of Edinburgh Council | City Chambers, Rm 10.28, High Street, Edinburgh EH1 1YJ
From: Martin Hunt  
Sent: 11 January 2010 12:10  
To: Craig Torrance; Lord Provost; Tom Buchanan  
Cc: Ann Mitchell  
Subject: FW: THE GATHERING  
Importance: High  
I would appreciate an urgent response to my email below.

It is now imperative that we receive payment for work that we have completed and for which you have stated publically, that you would fund.

Confidentially, we are in a very precarious position as a direct result of the non payment and for having to carry this debt for seven months. If the matter continues job losses within the company, are now imminent.

Regrettably, if we do not receive payment forthwith, we will have to go public; this is something we have strived to avoid because of our support for the Government and the Council.

I await your response

Martin Hunt

MARTIN HUNT  
MANAGING DIRECTOR  
TARTAN SILK PUBLIC RELATIONS 29 DUNDAS STREET EDINBURGH EH3 6QQ  
w: www.tartansilk.co.uk

From: Martin Hunt  
Sent: 07 January 2010 12:09  
To: 'Craig Torrance'; 'Lord Provost'; 'tom.buchanan@edinburgh.gov.uk'  
Cc: Ann Mitchell; Wendy Collins  
Subject: RE: THE GATHERING  
Dear Craig  

I note your reply.

You ask me to refer back to the Gathering Ltd, if I had not been advised of the press release issued by Dema on behalf of the Council dated 15th October 2009, I would
have done so months ago; however, I accepted the Council's word in good faith as an honourable solution.

The procrastination from all parties who have benefited from the Gathering, is putting huge detrimental financial strain on those who had no agenda but to embrace the whole ethos of the highly successful event.

Please can I ask you to arrange for payment of our account without further delay.

Martin Hunt

MARTIN HUNT
MANAGING DIRECTOR
TARTAN SILK PUBLIC RELATIONS 29 DUNDAS STREET EDINBURGH EH3 6QQ
w: www.tartansilk.co.uk

From: Craig Torrance
Sent: 06 January 2010 18:00
To: Wendy Collins
Cc: Martin Hunt; Ann Mitchell
Subject: RE: THE GATHERING
Dear Martin,

Councillor Buchanan has asked that I reply to the email you sent him this afternoon regarding The Gathering.

I am also aware that following your initial emails to both Tom and the Lord Provost in December 2009 you were contacted by Greg Ward, Head of Economic Development at the City of Edinburgh Council. Greg had been asked to respond on behalf of The City of Edinburgh Council and in his email he outlined the position, at that time, of both the Council and the Destination Edinburgh Marketing Alliance Ltd (DEMA). Greg stated that the Council was unable to assist you and referred you back to The Gathering Ltd.

I regret to inform you that this situation has not changed and that discussions on The Gathering are ongoing. Unfortunately therefore, the only thing I can do is to again refer you back to The Gathering Ltd as it is they who are the holders of the debt.

Yours sincerely,
Craig

Craig Torrance | Departmental Advisor to the Convenor of the Economic Development Committee |
The City of Edinburgh Council | City Chambers, Rm 10.28, High Street, Edinburgh EH1 1YJ
Dear Tom,

It was a pleasure to see you at the Harvey Nichols party before Christmas and I hope you had a most enjoyable Festive period.

You did, at the party, ask me to back off regarding our unpaid invoice for The Gathering. I do ask you to look into this matter very carefully as private enterprise cannot be expected to fund Government/Local Authority tourist initiatives and we are looking for payment of this account as a matter of urgency. It has been outstanding for six months now and we were called in at the last minute to help as a matter of urgency. I put huge resources to the account and only charged a very modest fee however the lack of payment is causing us extreme hardship with VAT bills outstanding and I do ask that we are paid as a matter of priority.

The figures being claimed for the benefits brought to Scotland and particularly to Edinburgh are enormous and it is for this reason that we cannot be expected to fund tourism initiatives without being properly recompensed.

Please could you advise me who is going to have responsibility for payment for our invoice and when we can expect payment so we can advise our bank accordingly.

I await your comments.

Yours sincerely

Martin

THE MANAGING DIRECTOR
29 DUNDAS STREET EDINBURGH EH3 6QQ
w: www.tartansilk.co.uk

The information transmitted in this e-mail and any attached file is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any opinions expressed in the e-mail are those of the individual and not
necessarily of Tartan Silk Limited. If you are not the intended addressee, you should not disclose, disseminate, distribute or copy this email. If you have received this email in error, you are notified that disclosing, distributing or copying any content or taking any action based on its content is strictly prohibited. Please contact the sender and delete this email and attached material from your system.

********************************************************************
This email and files transmitted with it are confidential and are intended for the sole use of the individual or organisation to whom they are addressed. If you have received this eMail in error please notify the sender immediately and delete it without using, copying, storing, forwarding or disclosing its contents to any other person. The Council has endeavoured to scan this eMail message and attachments for computer viruses and will not be liable for any losses incurred by the recipient.
********************************************************************

--Forwarded Message Attachment--
Subject: DEMA and the Gathering
Date: Tue, 22 Dec 2009 12:37:55 +0000
From: Kenneth.Wardrop
To: fiona.hyslop.msp@scottish.parliament.uk
CC: mary.dickson; ailsa.falconer
Fiona

With reference to the parliamentary questioning as per the summary below, I would like to draw your attention to the press statement below issued by DEMA on the 17th November 2009 which clearly states this companies position with regard to the debts of the Gathering 2009 Ltd, and in additionally any invitation to consider the running of future Gathering events.

http://www.edinburghbrand.com/media.htm

17 Nov 2009 14:46
The Gathering 2009 Ltd Media Statement

Media Statement
“Destination Edinburgh Marketing Alliance Ltd (DEMA) has been invited to consider the potential of a future Gathering event in Edinburgh, subject first to resolution of the financial affairs of The Gathering 2009, with which DEMA is not involved. Destination Edinburgh Marketing Alliance Ltd will then if considered appropriate draw up a business plan jointly with other supporting bodies, which will look at the funding and structural requirements of such an event going forwards. In the meantime, DEMA is concerned solely with the delivery of its current objectives and business plan and is not in a position to comment on The Gathering 2009.”

For more information contact:

Lindsey Taylor
Destination Edinburgh Marketing Alliance

Destination Edinburgh Marketing Alliance (DEMA), was established in April 2009, to lead and facilitate the promotion of Edinburgh by bringing together the leading businesses and organisations from the public and private sectors in the city, to position and promote Edinburgh as a place to visit, invest, live, work and study. DEMA is the custodian of the Edinburgh Inspiring Capital brand. For information on visiting, investing, living, working or studying in Edinburgh, go to www.edinburgh-inspiringcapital.com or for how to utilise the Edinburgh Inspiring Capital brand, go to www.edinburghbrand.com .

Happy to discuss further if necessary.

Regards

Kenneth

Kenneth Wardrop BA (Hons) MBA MTS | Chief Executive | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW

Visit the official Edinburgh City Region website www.edinburgh-inspiringcapital.com to find out all you need to know about visiting, investing, living, working and studying in the area.

To find out about DEMA and the Edinburgh Inspiring Capital Brand please visit www.edinburghbrand.com
Culture
S3W-28345 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive what lessons it considers need to be learnt from the financial loss incurred by The Gathering 2009, given that it met the ticket sales target set by the organisers.
Answered by Fiona Hyslop (Friday, December 18, 2009): Clearly it will be important for those delivering future Gathering events to take cognisance of the experience gained in the organisation and delivery of the 2009 event.

S3W-28344 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive whether it will list the creditors of The Gathering 2009, including for any debt written off or payment made by public agencies.
Answered by Fiona Hyslop (Friday, December 18, 2009): Information relating to the private sector creditors of The Gathering 2009 Ltd is commercially sensitive and, as such, it would be inappropriate to list these creditors.
Given the circumstances of the company, the judgement was taken that the debts were irrecoverable. As a result, the Scottish Government, Historic Scotland and the Scottish Ambulance Service took the decision to write off the amounts owed to them by The Gathering 2009 Ltd. Debt written off by the public sector totals £316,000.

S3W-28343 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive what losses have been taken on by the (a) City of Edinburgh Council, (b) Destination Edinburgh Marketing Alliance, and (c) Scottish Government in relation to The Gathering 2009.
Answered by Fiona Hyslop (Friday, December 18, 2009): A news release issued on 15 October 2009 by the City of Edinburgh Council, on behalf of Destination Edinburgh Marketing Alliance (DEMA), stated that DEMA was taking over The Gathering 2009 Ltd, citing the positive economic impact of the event and the potential of future events, and stating that DEMA would be taking on The Gathering 2009 Ltd"s remaining private sector obligations.
The Scottish Government did not take on losses incurred by the company but made the decision to write-off the public sector debts owed to them.
S3W-28342 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive what discussions it has had with the (a) City of Edinburgh Council and (b) Destination Edinburgh Marketing Alliance regarding debts incurred by The Gathering 2009.
Answered by Fiona Hyslop (Friday, December 18, 2009): (a) Given the positive results from the independent economic impact analysis of the Gathering event and the potential of future Gathering events, the Scottish Government had several discussions with representatives of the City of Edinburgh Council.
(b) The Scottish Government has had no direct discussions with Destination Edinburgh Marketing Alliance regarding the debts incurred by The Gathering 2009 Ltd.

S3W-28341 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive whether it received a copy of the business plan for The Gathering 2009 in advance of the event taking place.
Answered by Fiona Hyslop (Friday, December 18, 2009): I refer the member to the answer to question S3W-28304 on 18 December 2009. All answers to written parliamentary questions are available on the Parliament’s website, the search facility for which can be found at http://www.scottish.parliament.uk/Apps2/Business/PQA/Default.aspx.

S3W-28340 - Sarah Boyack (Edinburgh Central) (Lab) (Date Lodged Friday, October 23, 2009): To ask the Scottish Executive what communications it had with the organisers of The Gathering 2009 prior to the event taking place.
Answered by Fiona Hyslop (Friday, December 18, 2009): The First Minister met with the directors of The Gathering 2009 Ltd on 12 November 2008 and Michael Russell, the then Minister for Culture, External Affairs and the Constitution met with them on 28 April 2009.
In addition to this, EventScotland, the national events directorate of VisitScotland managing the Homecoming Scotland initiative on behalf of the Scottish Government, attended regular steering group meetings with The Gathering 2009 Ltd, the City of Edinburgh Council and Scottish Enterprise in the run up to the event taking place.

--Forwarded Message Attachment--
Subject: RE: The Gathering 2009 Ltd
Date: Mon, 30 Nov 2009 07:35:55 +0000
From: Greg.Ward@edinburgh.gov.uk
To: Kenneth.Wardrop; Gail.Stout@edinburgh.gov.uk
CC: Dave.Anderson@edinburgh.gov.uk

Kenneth, thanks, have you got a copy of those terms? Are they to be communicated to us? Greg
------Original Message------
From: Kenneth Wardrop  
Sent: 27 November 2009 21:49  
To: Greg Ward; Gail Stout  
Cc: Kenneth Wardrop; Dave Anderson  
Subject: RE: The Gathering 2009 Ltd  
Thanks Greg. DEMA board of directors meeting Wed 2nd Dec and on the agenda. Given feedback from DEMA directors today to latest communications feeling is Council have to decide now what is more important to them DEMA or the Gathering. DEMA Directors have clear legal responsibilities and have set out their terms on this matter. Regards kenneth  
Kenneth Wardrop BA (Hons) MBA MTS Head of Destination Edinburgh Marketing Alliance Ltd www.edinburgh-inspiringcapital.com  
Sent from my Palm® Treo™ smartphone.  
-----Original Message-----  
From: Greg Ward <Greg.Ward@edinburgh.gov.uk>  
Sent: 27 November 2009 17:55  
To: Gail Stout <Gail.Stout@edinburgh.gov.uk>  
Cc: Kenneth Wardrop <Kenneth.Wardrop@edinburgh.gov.uk>; Dave Anderson <Dave.Anderson@edinburgh.gov.uk>  
Subject: FW: The Gathering 2009 Ltd  
Gail, Can you please set up an urgent meeting with Dave, myself and Kenneth to discuss the Gathering. Thanks Greg  

From: Kenneth Wardrop  
Sent: 27 November 2009 21:49  
To: Greg Ward; Gail Stout  
Cc: Kenneth Wardrop; Dave Anderson  
Subject: RE: The Gathering 2009 Ltd  
Thanks Greg. DEMA board of directors meeting Wed 2nd Dec and on the agenda. Given feedback from DEMA directors today to latest communications feeling is Council have to decide now what is more important to them DEMA or the Gathering. DEMA Directors have clear legal responsibilities and have set out their terms on this matter. Regards kenneth  
Kenneth Wardrop BA (Hons) MBA MTS Head of Destination Edinburgh Marketing Alliance Ltd www.edinburgh-inspiringcapital.com  
Sent from my Palm® Treo™ smartphone.  
-----Original Message-----  
From: Greg Ward <Greg.Ward@edinburgh.gov.uk>  
Sent: 27 November 2009 17:55  
To: Gail Stout <Gail.Stout@edinburgh.gov.uk>  
Cc: Kenneth Wardrop <Kenneth.Wardrop@edinburgh.gov.uk>; Dave Anderson <Dave.Anderson@edinburgh.gov.uk>  
Subject: FW: The Gathering 2009 Ltd  
Gail, Can you please set up an urgent meeting with Dave, myself and Kenneth to discuss the Gathering. Thanks Greg
To find out about DEMA and the Edinburgh Inspiring Capital Brand please visit www.edinburghbrand.com

Edinburgh - Best Small European City 2008 - Foreign Direct Investment Magazine
Edinburgh - Winner of European City of the Year 2006
Edinburgh - Channel 4’s Location, Location, Location - Best Place to Live 2007

Destination Edinburgh Marketing Alliance Ltd registered in Scotland (Company No. SC357115) with its Registered Office at Business Centre G6 Waverley Court, 4 East Market Street, Edinburgh, EH8 8BG

--Forwarded Message Attachment--
Subject: Gathering storm over clan bash's new home
Date: Thu, 26 Nov 2009 07:04:13 +0000
From: Philip.Riddle
To: Jenny.Dawe@edinburgh.gov.uk; Tom.Buchanan@edinburgh.gov.uk; Kenneth.Wardrop

Dear Jenny, Tom and Kenneth,

The above article from Scotsman.com has been brought to my attention. I thought I’d let you know that, as is so often the case, it is a significant misrepresentation of an interview I recently gave on Homecoming Scotland 2009.

The article states “VisitScotland chief executive Philip Riddle said Edinburgh had benefited more than anywhere else from Homecoming Scotland events and that any future Gathering event would be better somewhere else in Scotland, or even abroad”.

Neither point is true.

Edinburgh may or may not have benefited more than anywhere else from Homecoming Scotland events. If the city did, then I think that is a great achievement and testament to the hard work of many in the city. I don’t know, however, and I did not say this.

Neither did I say that any future Gathering event would be better somewhere else….

What I did mention, however, was that if DEMA were to take over the event then it could be used elsewhere in Scotland and possibly even overseas to promote Edinburgh. It is a valuable brand. I drew comparison with the success of the mini Tattoos held in Scotland this year and the staging of the Tattoo in Australia. I believe such external exposure for a clearly “Edinburgh” event helps to promote the city.
The press often seek to create controversy where there is none and distort reporting accordingly. If you receive reports of statements by me or any member of VisitScotland staff that might cause you any concern, I should be most happy to discuss these directly.

Best regards

Philip Riddle
Chief Executive
VisitScotland
Ocean Point One
94 Ocean Drive
Edinburgh  EH6 6JH

For information on VisitScotland, Scotland’s national tourism organisation, visit http://www.visitscotland.org
For all holiday information and bookings go to http://www.visitscotland.com/ or telephone 0845 22 55 121
For business tourism information go to http://www.conventionscotland.com

Spread the word and join our celebrations in 2009 - www.homecomingscotland2009.com

--Forwarded Message Attachment--
Subject: The Gathering 2009 Ltd
Date: Tue, 24 Nov 2009 12:27:51 +0000
From: Kenneth.Wardrop
To: banksgr@parliament.uk

Gordon
See below / bounced back first time  had written down email address wrongly :
Confirm Greg Ward Head of Economic Development at the The City of Edinburgh Council tel 0131 529 4298 or email greg.ward@edinburgh.gov.uk - best CEC contact ref The Gathering 2009 Ltd and negotiations between CEC and the Scottish Government ref the 2009 debts situation..

Regards

Kenneth
From: Kenneth Wardrop
Sent: 24 November 2009 12:11
To: 'banksgr@parliament.co.uk'
Subject: The Gathering 2009 Ltd

Gordon
See link below:
http://www.edinburghbrand.com/media.htm

Confirm Destination Edinburgh Marketing Alliance Ltd only potential tie in with the gathering is on future events.
All enquiries about unpaid bills need to be directed to The Gathering 2009 Ltd.

Thanks
Kenneth

--Forwarded Message Attachment--
Subject: FW: The Gathering
Date: Fri, 20 Nov 2009 13:49:06 +0000
From: Greg.Ward@edinburgh.gov.uk
To: Kenneth.Wardrop; Gary.Turner@edinburgh.gov.uk
CC: Jim.Inch@edinburgh.gov.uk

Dear both, for information.
Greg

I have been asked to reply on the part of the Council. I am very sorry but we are unable to assist you at this time. Discussions on the Gathering and its future are ongoing and if there is any change in this situation, we will let you know.

You may also have read DEMA’s position in the press that they will not be party to any remediation of the current position but may be involved in developing future proposals.

In the meantime, unfortunately, the only thing I can do is to refer you back to The Gathering Ltd.
My apologies for not being more helpful.

Greg

From: Martin Hunt  
Sent: 17 November 2009 14:19  
To: Lord Provost  
Cc: Ann Mitchell  
Subject: The Gathering  
Dear George

It was a great pleasure to see you at the opening night of We will Rock You, what a brilliant occasion.

I am writing to you however about the Gathering.

I am now seriously concerned about the level of debt owed to us for our work on the Gathering, you will see below the response to my Director, Ann’s email (see below) to Kenneth Wardrop of DEMA which frankly distresses me in it’s tone and nature. We like many other small businesses embraced the whole Homecoming concept and the reality is that it now looks increasing like a political game of football is being played to the detriment of those who in the current climate least deserve it.

I would welcome your observations as it now appears everyone is “passing the buck”.

Yours sincerely

Martin
MARTIN HUNT
MANAGING DIRECTOR

TARTAN SILK PUBLIC RELATIONS 29 DUNDAS STREET EDINBURGH EH3 6QQ

-----Original Message-----
From: Kenneth Wardrop  
Sent: 16 November 2009 15:00  
To: Ann Mitchell  
Subject: RE: The Gathering 2009 Limited  
Ann  
Confirm DEMA has not taken on responsibility for the gathering 2009 ltd debts contrary to media coverage.  
Regards  
kenneth  
Kenneth Wardrop BA (Hons) MBA MTS Head of Destination Edinburgh Marketing Alliance Ltd www.edinburgh-inspiringcapital.com
Dear Mr. Wardrop,

I write to you about the recent press coverage regarding the outstanding debts to creditors of The Gathering 2009 Limited and the subsequent involvement of DEMA. Tartan Silk Limited is a creditor of The Gathering and we have received assurances from Lord Sempill that this debt would be honoured. To date we have not been contacted or received any correspondence to say the contrary, however we are increasingly anxious about the entire situation.

Are you able to advise of when we can expect payment, or, who to contact in order to get an indication of when the remittance will be released?

Thank you.

Yours sincerely,

Ann E Mitchell

w: www.tartansilk.co.uk
e: ann@tartansilk.co.uk
Kenneth, I have spoken to Ailsa on this and said that as far as I am concerned that all things to do with the Gathering should be laid at my door. Considering the levels of activity that your team have taken on, I do not think that they should be involved at this point. I will sort out any and all remediation issues so DEMA should just get on with their other priorities.

If DEMA is asked to prepare a business case for the Gathering in the future, this will need to be resourced (not by DEMA) and I would argue strongly that it should not be about another Gathering but instead about international activation in line with you priorities. The brand could be taken in another direction - anyway, that is for you and your board to decide.

The line is that the Council will deal with this from now on and any press or creditors should be referred to me.

Hope this helps.

Greg

-----Original Message-----
From: Kenneth Wardrop
Sent: 12 November 2009 17:30
To: Greg Ward
Subject: Gathering feed back to dema directors?

Greg
Jim inch undertook to keep dema directors informed about next steps after todays meeting. Hear no decision today and now a follow up meeting next tuesday? What is official council feedback to dema.

Thanks
kenneth

Kenneth Wardrop BA (Hons) MBA MTS Head of Destination Edinburgh Marketing Alliance Ltd www.edinburgh-inspiringcapital.com

Sent from my Palm® Treo™ smartphone.
From: Dave.Anderson@edinburgh.gov.uk
To: John.Jenkins@edinburgh.gov.uk; Marshall.Poulton@edinburgh.gov.uk; Greg.Ward@edinburgh.gov.uk; Kenneth.Wardrop@edinburgh.gov.uk; Sheena.Raeburn@edinburgh.gov.uk
Greg/ Kenneth  Please liaise to provide a response on the DEMA question. Marshall
Please prepare a response on the parking question. Thanks Dave

From: Gillian Ferrier
Sent: 10 November 2009 14:04
To: Dave Anderson; Sheena Raeburn
Subject: Council Questions
Importance: High
I attach a list of questions to be answered at the Council meeting on 19 November 2009. The relevant Conveners/the Leader have been sent a copy of the questions and have been advised that you will be drafting the response to the attached questions numbers 13 and 18.
The Council’s Standing Orders require the answers to questions to be made available to members of the Council by noon on the day before the Council meeting. In order to meet this deadline, please take the following action:
· Prepare a draft response to the question(s);
· Discuss the draft response with the relevant Convener’s Departmental Adviser
· E-mail the draft response to the Convener and his/her Departmental Adviser by the afternoon of Friday 13 November 2009.
The Convener’s Departmental Adviser will finalise the answer and pass it to Committee Services by Monday 16 November 2009.
If you have any questions on this matter please contact Carmel Riley on 529 4830 or Rhona Sinclair on 529 4238

Gillian Ferrier | Committee Services | City of Edinburgh Council | Room 9.43 | City Chambers | High Street | Edinburgh  EH1 1YJ

--Forwarded Message Attachment--
Subject: DEMA Ltd next steps and transition process
Date: Fri, 6 Nov 2009 17:04:21 +0000
From: Kenneth.Wardrop
To: Derek.McCulloch; Graham.Birse; Alan Johnston; G.stonehouse
CC: Greg.Ward@edinburgh.gov.uk; Tom.Buchanan@edinburgh.gov.uk
Fellow Directors,

Further to the resignation today of Norman Springford as Chairman of the Company, Tom Buchanan, in his role as Economic Development Convenor rather than a director of DEMA, would like to call a meeting of all of the DEMA directors next week to discuss this, next steps and the transition process. He is at pains to emphasise that this is a
meeting between DEMA and the Council and not a DEMA Board of Directors meeting. Therefore other appropriate Council officers will be there.

It is not intended to make any statement to the press other than that the Council are to call this meeting for next week and that further detail on next steps will be agreed thereafter. Tom would be grateful if DEMA might adhere to this same response should directors be approached by the media.

If in the meantime, any director wishes to speak to Tom on a one to one basis he is happy to do this - Tom’s direct dial number is .

I will make arrangements for the meeting and be in touch at the beginning of next week.

Regards

Kenneth

Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW

-- Forwarded Message Attachment --
Subject: RE: Resignation from Board
Date: Fri, 6 Nov 2009 15:18:17 +0000
From: Graham.Birse
To: Norman Springford; Alan Johnston; Tom.Buchanan@edinburgh.gov.uk; Derek.McCulloch; g.stonehouse; Kenneth.Wardrop
Norman,

I am sorry to hear you are resigning from the Board. Your stewardship of DEMA in its fragile growing period has been exemplary and the time commitment that goes with that will be difficult to replace. As a Board Member, I’m surprised to hear we’re offering the Chairmanship in a formal letter without having had a discussion at the Board. That discussion has to take place very soon.

All the best

GB

From: Norman Springford
Sent: 06 November 2009 13:11
To: Alan Johnston ; tom.buchanan@edinburgh.gov.uk; Derek McCulloch; George
Gentlemen

I have been made aware that Tom is issuing a letter to Marcia Campbell to invite her to join the Board and to take on the role of Chair.

Tom notes that with DEMA up and running I have indicated that I wish to relinquish the role of Interim Chair that I have been holding these past months.

I have no wish to make life difficult for anyone, and with immediate effect, tender my resignation from the Board.

Kenneth, as Company Secretary, may I ask you to submit form 288b as soon as possible please.

DEMA whilst still at an early stage, is making great progress, and I wish you all every success for the future.

Kind regards

Norman

--

Norman Springford
Executive Chairman

Apex Hotels Ltd.
Apex Hotels House
32 Hailes Avenue
Edinburgh
EH13 0LZ

--Forwarded Message Attachment--
Subject: Resignation from Board
Date: Fri, 6 Nov 2009 13:11:07 +0000
From: Norman Springford
To: Alan Johnston; Tom.Buchanan@edinburgh.gov.uk; Derek.McCulloch; g.stonehouse; Graham.Birse; Kenneth.Wardrop; Norman Springford
Gentlemen
I have been made aware that Tom is issuing a letter to Marcia Campbell to invite her to join the Board and to take on the role of Chair.

Tom notes that with DEMA up and running I have indicated that I wish to relinquish the role of Interim Chair that I have been holding these past months.

I have no wish to make life difficult for anyone, and with immediate effect, tender my resignation from the Board.

Kenneth, as Company Secretary, may I ask you to submit form 288b as soon as possible please.

DEMA whilst still at an early stage, is making great progress, and I wish you all every success for the future.

Kind regards

Norman

---

Norman Springford
Executive Chairman

Apex Hotels Ltd.
Apex Hotels House
32 Hailes Avenue
Edinburgh
EH13 0LZ

--Forwarded Message Attachment--
Subject: Approach to Marcia Campbell at Standard Life ref DEMA Directorship
Date: Wed, 4 Nov 2009 14:34:35 +0000
From: Kenneth.Wardrop
To: Tom.Buchanan@edinburgh.gov.uk
CC: Craig.Torrance@edinburgh.gov.uk
Tom

Attached is paper work relating to the role and remit of Directors and some background on DEMA (including the M&A’s).
As the person who made the intial contact with Marcia are you happy to follow this through?
Confirm current Board of Directors (8 out of the 12) are:

Norman Springford, Chair of DEMA / Executive Chair of Apex Hotel Group
Tom Buchanan, Convener of Economic Development, The City of Edinburgh Council
Kenneth Wardrop, Head of DEMA Ltd
Derek McCulloch, Gillespie Macandrew LLP
Graham Birse, Depute Chief Executive, Edinburgh Chamber of Commerce
Alan Johnston, Chair, Edinburgh Convention Bureau
Prof George Stonehouse, Dean of Business School, Edinburgh Napier University
Prof Stephen Hillier, Vice Principal Internationalisation, University of Edinburgh (TBC)

We are looking to fill the four remaining Directors positions now - these Directors will have to be confirmed by the Members. Visit Scotland have indicated that they wish to be a member in addition to the current intial members who are:

- the City of Edinburgh Council
- Edinburgh Business Assembly
- Edinburgh Chamber of Commerce
- Edinburgh Convention Bureau Limited
- Edinburgh, Lothian and Scottish Borders Screen Industries Office Limited
- Edinburgh Tourism Action Group
- Essential Edinburgh
- Festivals Edinburgh Limited
- Edinburgh Science Triangle
- the University of Edinburgh

I look forward to hearing from you.

Regards

Kenneth
Kenneth Wardrop BA (Hons) MBA MTS | Head of Destination Edinburgh Marketing Alliance | Destination Edinburgh Marketing Alliance Ltd | PO Box 23947 | EDINBURGH | EH7 9AW

--Forwarded Message Attachment--
Subject: DEMA and The Gathering 2009
Date: Tue, 27 Oct 2009 21:49:24 +0000
From: Andrew.Burns@edinburgh.gov.uk
To: Kenneth.Wardrop
Ken
I wonder if you can add any further clarification in relation to the ongoing discussions regarding 'The Gathering 2009'.
You may be aware that I have raised this matter with the Council Leader, both at the Council meeting on 15th October and in writing. I'm appending Cllr. Dawe's response below and I hope that you may be able to offer some further clarity on this ongoing situation.

At the Council meeting of 15th October both Cllr Dawe and Cllr Cardownie indicated that the City Council would not incur any of the losses of 'The Gathering 2009', and that arrangements were being put in place to satisfy The Gathering's remaining creditors, as well as securing a future for the event. Can you confirm that DEMA have agreed to take on the remaining debt from The Gathering 2009, and will not be seeking additional monies from CEC to cover these liabilities?

Given the ongoing speculation regarding this matter I would be grateful for clarification on the discussions DEMA have had with both the Scottish Government and CEC on this issue. I would also be grateful if you could outline when the decision to take on the debts was made, by whom, and when creditors can expect to receive any monies owed?

I recognise that this is a sensitive matter and that future events do have the potential to bring benefits to the Edinburgh economy. However, given that funding for DEMA overwhelmingly comes from CEC I also believe that there is a need for transparency on this issue.

I look forward to your early reply.

Andrew

Andrew Burns
Labour Councillor for Fountainbridge/Craiglockhart Ward
Leader, Labour Group, City of Edinburgh Council

--------------------------

From: Jenny Dawe
Sent: 26 October 2009 14:08
To: Andrew Burns
Cc: Jenny Dawe
Subject: RE: CEC, DEMA and The Gathering 2009
Cllr Burns

Please find below a response from Cllr Dawe:

"Andrew

CEC acted as a broker for the Scottish Government and DEMA discussions. The Council will give practical help to DEMA, if needed, to facilitate matters but will not be incurring any expenditure on paying creditors of The Gathering 2009.

The "Who, When, How" etc questions that you pose are for the Scottish Government to answer but I hope that local businesses who are owed money do have their legitimate claims honoured without too much delay."
Rgds

Jenny"

Gary Turner
Assistant Business Manager to the Council Leader
City Chambers
High Street
Edinburgh
EH1 1YJ

--Forwarded Message Attachment--
Subject: FW: Transfer of management of The Gathering to Destination Edinburgh Marketing Alliance (DEMA)
Date: Fri, 16 Oct 2009 17:16:22 +0000
From: Norman Springford
To: Greg.Ward@edinburgh.gov.uk
CC: Kenneth.Wardrop
Greg

A little confused by this

My understanding was that DEMA were being asked to manage and promote an event in 2012, not assume responsibility for clearing up the mess of the previous event.

I had wrongly assumed that a new legal entity would be formed, or that DEMA itself would be the organiser.

What appears to be necessary is for DEMA to acquire the share capital of “The Gathering 2009 Limited” and to pay off creditors – which will require legal diligence that I do not feel DEMA should be burdened with

It may well not be politically wise for the 2009 company to go into liquidation, but DEMA would need more concrete assurances that liabilities from the earlier event would be covered by somebody – but certainly not DEMA

Regards

Norman

--
Norman Springford  
Executive Chairman  
Apex Hotels Ltd.  
Apex Hailes House  
32 Hailes Avenue  
Edinburgh  
EH13 0LZ

Legal Disclaimer: This e-mail is for the intended recipient only. The opinions expressed in this message are those of the sender and not those of Apex Hotels Ltd. If you are not the intended recipient you must not use, disclose, distribute, copy, print or rely on this email. If you have received this message in error please delete it and any attachment. The recipient should also check this email and any attachments for the presence of viruses. Apex Hotels Ltd accepts no liability for any damage caused by any viruses transmitted by this email.

From: Donald McGougan  
Sent: 16 October 2009 11:09  
To:………………………  
Cc: Greg Ward; Norman Springford  
Subject: Transfer of management of The Gathering to Destination Edinburgh Marketing Alliance (DEMA)

Please find attached letter from Donald McGougan, Director of Finance. The original was posted to you today.

Donna Rodger | Secretary to the Director of Finance | Level 2/7 Waverley Court, 4 East Market Street, Edinburgh  EH8 8BG
************************************************************************
This email and files transmitted with it are confidential and are intended for the sole use of the individual or organisation to whom they are addressed.
If you have received this eMail in error please notify the sender immediately and delete it without using, copying, storing, forwarding or disclosing its contents to any other person.
The Council has endeavoured to scan this eMail message and attachments for computer viruses and will not be liable for any losses incurred by the recipient.
************************************************************************

--Forwarded Message Attachment--
Subject: The Gathering  
Date: Thu, 15 Oct 2009 14:09:30 +0000  
From: Dave.Anderson@edinburgh.gov.uk
To: Greg.Ward@edinburgh.gov.uk  
CC: Kenneth.Wardrop; Donald.McGougan; Jim.Inch@edinburgh.gov.uk  

Greg

Jamie Semple - a Director of the Gathering Ltd - has been in touch asking for a person with whom he can discuss the practical details of the transfer of the Gathering Ltd to DEMA. There will clearly be a need for due diligence to be done on the assets and liabilities of the company, before the formal transfer.

Apparently there is a PWC audit on the Gathering Ltd. The EMT also commissioned KPMG to do some due diligence work when it appeared that the Tattoo company might become the new home for the Gathering Ltd. Donald is on the Board of the EMT and I would hope that DEMA may be able to get access to work either for nil consideration or at a significant discount.

The Civil Servant dealing with this is Vicky Carlin who is the Deputy Director for tourism promotion.

In Kenneth’s absence on leave, Jim has given Vicky your name as an initial point of contact. I’d be grateful if you could give some thought as to how best to manage the process of securing the transfer as smoothly and successfully as possible, keeping Norman Springford and the DEMA Board fully informed. As you know, I am due to be on leave next week but I’d be happy to discuss any points you may need to clear before I head off. Thanks Dave

Dave Anderson
Director of City Development
City of Edinburgh Council
G1 Waverley Court
4 East Market Street
Edinburgh
EH8 8BG

Find out all you need to know about living, investing, visiting and studying in the Edinburgh City Region at
www.edinburgh-inspiringcapital.com

--Forwarded Message Attachment--
Subject: RE: The Gathering 2012
Date: Wed, 14 Oct 2009 15:33:45 +0000
From: Derek.McCulloch
To: Norman Springford; Alan Johnston; Tom.Buchanan@edinburgh.gov.uk; Graham.Birse; Kenneth.Wardrop
Noted and agreed – sorry I have been out since you left a phone message

Derek McCulloch
From: Norman Springford  
Sent: 14 October 2009 16:33  
To: Alan Johnston; tom.buchanan@edinburgh.gov.uk; Derek McCulloch; Graham Birse; kenneth.wardrop; Norman Springford  
Subject: The Gathering 2012  

Gentlemen  

I managed to speak to most directors, and the unanimous view of those contacted – was to be fully supportive of DEMA’s wish to accept the challenge of promoting the Gathering 2102, if this should be offered to us.  

A fair bit of work for Kenneth and his team, but if there is funding and additional resources to be made available – it represents a great opportunity for DEMA.  

I understand there may be a press release tomorrow, so we are still embargoed at present.  

Regards  

Norman  

--  
Norman Springford  
Executive Chairman  

Apex Hotels Ltd.  
Apex Hailes House  
32 Hailes Avenue  
Edinburgh  
EH13 0LZ  

Legal Disclaimer: This e-mail is for the intended recipient only. The opinions expressed in this message are those of the sender and not those of Apex Hotels Ltd. If you are not the intended recipient you must not use, disclose, distribute, copy, print or rely on this email. If you have received this message in error please delete it and any attachment. The recipient should also check this email and any attachments for the presence of viruses. Apex Hotels Ltd accepts no liability for any damage caused by any viruses transmitted by this email.